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TELEPHONE DIRECTORY

AMES

November, 1941



Emergency Calls—Page 1
Calls To Telephone Company—Page 1
Long Distance Rates—Inside Front Cover

NORTHWESTERN BELL



TELEPHONE COMPANY

For Reference

Not to be taken

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PICAL LONG DISTANCE ELEPHONE RATES

and Sunday rates apply from 7 p. m. to 4:30 a. m. every night day every Sunday. You can talk three minutes for rates shown, on station-to-station calls of 25 cents or less, for which you five minutes. For rates to other places, ask for Long Distance.

AMES to:	Sun.		Week Days		From AMES to:	Nights-Sun.		Week Days	
	Station -to- Station	Person -to- Person	Station -to- Station	Person -to- Person		Station -to- Station	Person -to- Person	Station -to- Station	Person -to- Person
Ackley35	.50	.40	.55	Iowa City40	.70	.70	1.00
Adel30	.40	.30	.40	Iowa Falls35	.50	.35	.50
Albia35	.60	.50	.75	Jefferson35	.50	.35	.50
Algona35	.65	.55	.80	Jewell20	.30	.20	.30
Ankeny20	.30	.20	.30	Kansas City, Mo..	.50	.80	.80	1.10
Atlantic35	.65	.55	.80	Kelley10	.20	.10	.20
Baxter25	.35	.25	.35	Laurel35	.50	.35	.50
Blairsburg30	.40	.30	.40	Lehigh30	.40	.30	.40
Boone15	.25	.15	.25	Los Angeles, Calif.	2.10	3.10	3.00	4.00
Cambridge10	.20	.10	.20	Marshalltown35	.50	.35	.50
Carroll35	.60	.50	.75	Mason City35	.65	.55	.80
Cedar Rapids35	.65	.60	.90	Maxwell15	.25	.15	.25
Chariton35	.60	.50	.75	Miami, Fla.	1.95	2.90	2.80	3.75
Cherokee40	.70	.70	1.00	Milwaukee, Wis. ..	.65	1.00	1.00	1.35
Chicago, Ill.65	1.00	1.00	1.35	Minneapolis, Minn.	.50	.80	.80	1.10
Clarion35	.50	.40	.55	Nevada10	.20	.10	.20
Clear Lake35	.65	.55	.80	Newton35	.50	.35	.50
Clinton55	.90	.95	1.30	New York, N. Y. ..	1.60	2.35	2.30	3.05
Colo15	.25	.15	.25	Ogden20	.30	.20	.30
Davenport55	.90	.90	1.25	Omaha, Neb.40	.65	.65	.90
Denver, Colo.	1.15	1.65	1.55	2.05	Oskaloosa35	.60	.50	.75
Des Moines30	.40	.30	.40	Ottumwa35	.65	.55	.80
Dubuque50	.85	.85	1.20	Perry25	.35	.25	.35
Eagle Grove35	.50	.40	.55	Rochester, Minn. .	.40	.65	.65	.90
Eldora30	.40	.30	.40	Rockwell City35	.60	.45	.65
Ellsworth20	.30	.20	.30	St. Louis, Mo.65	1.00	1.00	1.35
Fort Dodge35	.50	.40	.55	Seattle, Wash.	2.10	3.10	3.00	4.00
Grinnell35	.50	.40	.55	Sioux City50	.85	.80	1.15
Guthrie Center35	.60	.45	.65	Stanhope20	.30	.20	.30
Hampton35	.60	.45	.65	Story City10	.20	.10	.20
Harlan35	.65	.60	.90	Waterloo35	.60	.50	.75
Humboldt35	.60	.45	.65	Webster City30	.40	.30	.40
Huxley10	.20	.10	.20	Williams30	.40	.30	.40
Independence35	.65	.55	.80	Woodward20	.30	.20	.30
Indianola35	.50	.35	.50	Zearing20	.30	.20	.30

ALL LONG DISTANCE CALLS ARE SUBJECT TO A FEDERAL TAX AS FOLLOWS:

- Calls under 25 cents.....6 per cent
- Calls 25 to 50 cents.....5 cents
- Each additional charge of 50 cents or fraction thereof...5 cents

Long distance calls between points in Iowa are also subject to the 2 per cent Iowa State Sales Tax.

Refer to page 4 for additional information about Long Distance service.

AMES TELEPHONE DIRECTORY

November, 1941

EMERGENCY CALLS

FIRE 75 or "FIRE DEPARTMENT"
POLICE.....148 or "POLICE DEPARTMENT"
FEDERAL BUREAU OF INVESTIGATION.... "INFORMATION"*

*For telephone number or address of nearest office.

CALLS TO TELEPHONE COMPANY

For Telephone Business Transactions..... 40
To Report a Telephone Out of Order..... "Repair Service"
For Assistance in Making a Call..... "Supervisor"
To Obtain Numbers Not in Directory "Information"
To Make a Long Distance Call "Long Distance"
To Obtain Time of Day Ask the Operator

INDEX TO THIS DIRECTORY

Business Transactions With Company Page 3
Helpful Suggestions.....Page 3
Out-of-Town Calls Page 4
Information About the Directory..... Page 3
Classified Telephone Directory..... Yellow Pages
Iowa State College Section..... Pink Pages

TELEPHONE NUMBERS FREQUENTLY CALLED

NAME	NUMBER	NAME	NUMBER
m. Lanning	3065 W.		

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NORTHWESTERN BELL TELEPHONE COMPANY

Tribune, Ames—40369

Your Telephone Company

THE Northwestern Bell Telephone Company and its subsidiaries, the Tri-State Telephone and Telegraph Company and the Dakota Central Telephone Company serve the territory indicated on the map to the right. Nearly all the capital stock of the Tri-State and Dakota Central companies is owned by the Northwestern Company, all of whose stock is owned by the American Telephone and Telegraph Company, which is owned by more than 630,000 stockholders.

Five of the board of directors of the Northwestern Company are officers of the Company. The other 13 are not employees of the Company but bring to its management the benefit of experience in other businesses. The directors are: I. G. Carll, B. F. Kauffman, E. H. Mulock, Des Moines, Iowa; B. C. Way, Mason City, Iowa; W. B. T. Belt, R. J. Hopley, W. D. Hosford, A. A. Lowman, Francis P. Matthews, T. J. Peycke and A. H. Richardson of Omaha, Nebraska; Frank Bracelin, Karl DeLaittre, Sumner T. McKnight, Minneapolis, Minnesota; W. G. Seeger and W. L. McKnight, St. Paul, Minnesota; C. O. Follett of Fargo, North Dakota, and E. H. Sexauer, Brookings, South Dakota.

Executive offices of the Northwestern Bell Telephone Company and subsidiaries are located in Omaha, where President A. A. Lowman and the other general officers of the three companies reside. The five-States territory, indicated by the map, is divided into administrative units called areas.

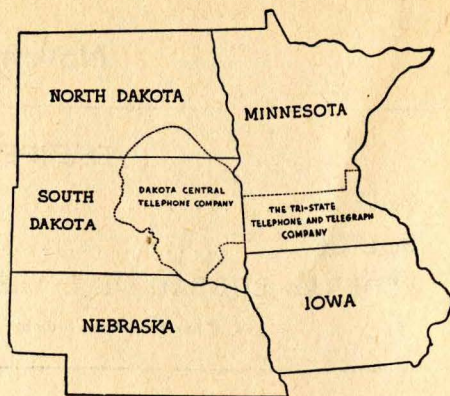
I. G. Carll, Des Moines, is vice president and general manager for the Iowa Area; Will R. Johnson, Omaha, is general manager for the Nebraska-South Dakota Area; Frank Bracelin, Minneapolis, is vice president and general manager for the Minnesota Area, and W. J. Brazell, Fargo, is general manager for the North Dakota Area. Each area is divided into districts, each of which includes several telephone exchanges. C. T. Young is district manager for the Des Moines district. C. R. Dwyer is the local manager and will be glad to handle promptly any matters associated with your service.

AMOUNT OF PROPERTY

The property used by the Northwestern Bell Telephone Company and its two subsidiary companies in furnishing telephone service represents a total investment of about \$189,000,000.

TELEPHONES SERVED

Ames has about 4,900 telephones and the Northwestern Bell Telephone Company and subsidiary companies serve over 920,000 telephones in 627 cities and towns. There are 56 telephone employees in Ames and about



12,000 are employed by the three companies.

About 8,632,000 local calls and more than 210,700 long distance calls are handled in Ames annually, while the three companies in a year handle about 1,850,000,000 local calls and about 33,000,000 long distance calls.

In the five states where the three Bell companies operate there also are about 1,290 independently owned non-Bell telephone companies, which provide service in about 2,000 communities to approximately 565,000 telephones. The lines of practically all these companies connect with those of the Northwestern Company and subsidiaries.

SCOPE OF SERVICE

The telephones of the Northwestern Company and subsidiaries, as well as those of practically all the non-Bell companies, can be connected with more than 21,000,000 telephones in the United States and with about the same number in more than 70 countries of the world. (In times of war, of course, belligerent countries place restrictions on the use of international telephone service.)

There are 23 other regional operating Companies in the Bell System, each serving a specified section of the country.

The American Telephone and Telegraph Company is the parent company of the System. Through stock ownership in and contracts with the larger regional companies, such as the Northwestern Company, it coordinates telephone service on a national basis and insures uniform methods of operation essential to nation-wide service. It also owns and operates the nation-wide network of long distance lines by which the lines of the regional companies are linked together.

Closely associated with the American Company and the regional companies are the Bell Telephone Laboratories which carry on research to help improve service and keep its cost down, and the Western Electric Company which manufactures equipment and purchases materials and supplies for the system.

BUSINESS TRANSACTIONS WITH THE COMPANY

The telephone business office is located at 510 5th Street and is open from 8 A. M. to 5 P. M. except Sundays and holidays. At other times calls for the business office will be answered by a representative who will handle business requiring immediate attention and who will arrange for the handling of other business on the following business day.

Regulations and tariffs governing the furnishing of the various services by the telephone company are on file in the business office. A representative will gladly assist you in obtaining information from these regulations and tariffs.

Our aim is to provide telephone service that is satisfactory in all respects to telephone users. However, if for any reason your requirements are not fully met, please call 40 and ask for the manager.

Requests for Service—Requests for new telephone service, changes in or additions to existing service or equipment may be made by telephone, by mail or in person at the business office. Advance notice will assist in having the necessary work done by the date desired.

Bills for Service—Bills are issued monthly and are due upon presentation. They cover local service charges one month in advance, beginning with the date of the bill, and long distance charges for one month preceding the date of the bill. Payment of bills may be made by mail or in person at the business office. Any information regarding bills may be obtained by calling the business office.

HELPFUL SUGGESTIONS

Most satisfactory results when using the telephone are obtained if certain practices are observed. Some of these practices are as follows:

Obtain the Correct Number—Calling the right number saves time and inconvenience. If you do not find the number in the directory, ask the operator for the number, giving the full name and street address of the person you wish to call.

Speak Naturally—You will be heard best if you speak directly into the telephone in a natural conversational voice, with the mouthpiece directly in front of and near the lips.

Wait for an Answer—It's best to wait for an answer as long as you would have others wait for you. Frequently you can save the time of making another call by waiting a few moments longer for an answer.

Answer Promptly—It's to your advantage to answer your calls as promptly as you would like others to answer you. If you are slow in answering, the person calling may hang up and the call will be lost.

Say "Good-bye"—The friendly way to end a telephone conversation is to say "Good-bye" or, when appropriate, "Thank You." Always replace the receiver gently.

Telephone Habits—When you lift the receiver of your telephone, you are about to meet someone to engage in a conversation is as important as a personal visit. Courtesy, friendliness and a pleasant voice are good telephone habits.

Service Signals—The ringing signal is an interrupted "burr-burr-rr-ing" and indicates that the bell of the telephone you have called is being rung. If you obtain no answer after hearing the signal repeated for a reasonable length of time, hang up the receiver and call later.

GENERAL INFORMATION

Suspension of Service—When you are to be away from your residence for an extended period you may arrange to have your telephone service temporarily suspended at a reduced rate and your telephone number retained. There is no charge for reconnection of the service upon your return.

Planning for Telephone Service—If you want assistance in planning telephone needs for new or remodeled homes or buildings, just call 40. Arrangements can be made to have your builder install telephone outlets and pipes in which to conceal the wires during construction or remodeling. Outlets also can be provided for anticipated future requirements, so that walls or woodwork need not be marred.

Telephone Directories—If you do not receive a directory or your directory is no longer serviceable, please call 40.

Use of an out-of-date telephone directory interferes with good telephone service as each new issue contains many changes in numbers and listings. Simply as a matter of good service, the telephone company retains ownership of telephone directories and they should be given by customers to the delivery man at the time the succeeding issue is distributed.

Directories of Other Cities—In case you want telephone directories of other cities we will obtain them for you. Prices and other information may be obtained by calling the business office.

Errors in Directory Listings—When you receive a new directory, please check your listing and if it is incorrect notify our business office so that we may change our records.

The telephone company issues directories to assist it in furnishing prompt and convenient service, but it does not guarantee correct listings therein. The telephone company shall not be liable for damages arising out of errors in or omissions from its directories.

Advertising Telephone Numbers—It will be a convenience to those who may wish to call you if you include your telephone number in newspaper advertisements and on stationery, cards and other advertising material.

If for any reason your telephone number is changed, any printed material should be corrected promptly so that persons calling may reach you without delay. It is especially important to keep those in distant cities who may have occasion to call you, informed of your correct telephone number.

Telephone Attachments—The telephone provided you is an intricate and sensitive instrument, developed through years of experiment and research. It is complete in itself to give the best possible service.

Our experience has been that the attachment of other auxiliary apparatus to telephone instruments generally interferes with service. Therefore, we request you to refrain from attaching any device, not supplied by the Company, to the telephone instrument or other equipment. For the same reason, we also request that no advertising devices be attached. The telephone company reserves the right to remove all such apparatus and devices.

If you have a special problem of telephone service, please call our business office and we shall be glad to assist you in meeting it.

OUT-OF-TOWN CALLS

To Make a Long Distance Call—Ask for "Long Distance" when you wish to make a long distance call. Give the operator the name of the town you are calling, the telephone number if known, or the name and address of the residence or business firm being called. If you wish to talk to a specific person, also give the name of that person.

Station-to-Station Call — A Station-to-Station Call is one on which you ask to talk with anyone available at the telephone called and do not request a specific individual, a department or an extension telephone reached through a private switchboard. Charges begin when the number called has been answered and are based on an initial period of three minutes, except to points for which the rate is 25 cents or less, where the initial period is five minutes. Station-to-Station calls cost less than Person-to-Person calls.

Person-to-Person Call—A Person-to-Person Call is one on which you ask for a certain person, a department or extension telephone reached through a private switchboard. Charges begin when the calling person speaks to and receives a response from the called person and are based on an initial period of three minutes.

At your request, the operator will send a

messenger to summon to a telephone anyone you call who cannot be reached directly by telephone. This will involve a small additional charge for messenger service. Also, at your request, the operator at no additional charge will make an appointment with the person called so you can talk at a specified time.

Reduced Night and Sunday Rates—

Every night from 7 P.M. to 4:30 A.M. and all day every Sunday there are reduced rates for both Station-to-Station and Person-to-Person calls. These rates are lower than corresponding week-day rates on calls for distances of about 50 miles or more. The minimum reduced rate is 35 cents for Station-to-Station calls and, in general, 50 cents for Person-to-Person calls.

Reversal of Charges—If you wish to reverse the charges, please notify the operator when you place the call. This may be done on both Person-to-Person and Station-to-Station calls without extra cost, except on Station-to-Station calls of 20 cents or less for the initial period which take a slightly higher rate when sent collect.

Long Distance Rates—If you wish information about long distance rates, refer to the inside front cover of this directory or call "Long Distance." If you wish to know the cost of a call at the close of the conversation, notify the long distance operator at the time you place the call.

Long Distance Conference Service—

Long Distance Telephone Conference service permits connection to your telephone line of persons in different cities or locations so that each can talk and each can hear the others as though seated around a table.

This service is especially helpful for business firms who find it necessary to adjust themselves quickly to changes in manufacture, sales or service, for linking headquarters and branch offices, and for sales managers and busy executives to hold meetings without leaving their desks.

When you want to hold a long distance telephone conference just call "Long Distance" and tell the operator that you desire to make a Conference call and give her the same details as if separate Person-to-Person calls were being placed. To assure reaching all parties, it is desirable to place Conference calls on an appointment basis.

International Telephone Service—From your telephone you can call telephones in Europe, Africa, Asia, Australia, Central and South America, Bermuda, Canada, Cuba, Mexico, West Indies, Alaska and Hawaii, and on many ships at sea. In times of war, of course, belligerent countries may place restrictions on the use of international telephone service. Information and rates can be obtained by calling "Long Distance."

TELEPHONE SERVICES

TO MEET YOUR NEEDS

Here is a list of some of the many services available to meet your telephone requirements.

LOCAL TELEPHONE SERVICE

Individual and party lines.

Extension telephones.

Coin box telephones.

Joint use of service with another customer on same premises.

Switchboards.

Private lines (for communicating exclusively between two telephones in the same exchange).

Time of day service.

LONG DISTANCE SERVICE

Station - to - station (when you ask "Long Distance" to talk with anyone available at the telephone called and do not request a certain individual, or department or extension telephone reached through a private switchboard).

Person-to-person (when you ask for a certain person, or a department or extension telephone reached through a private switchboard).

Long distance conference service (enables you to talk by telephone with several persons in different cities at the same time).

EQUIPMENT TO MAKE YOUR SERVICE MORE CONVENIENT

Additional lines to central office.

Special head receivers.

Telephone buzzers.

Lamp signals (for use where bell signals are not desirable).

Musical tone signals.

Loud ringing gongs and horns.

Intercommunicating equipment.

Special telephone equipment for the hard of hearing.

Portable telephones (for plugging in wherever service is needed only occasionally, such as in guest rooms, sun rooms, etc.).

Switching and cut-off keys.

Outdoor telephones in weather-proof cabinets.

DIRECTORY SERVICE

Additional listings in the alphabetical section of the directory are available to subscribers of both business and residence service.

In the classified section (yellow pages) additional listings, bold-face type and other representation are available to business subscribers.

If you have any special communication needs or problems, we shall be glad to be of assistance if you will call the telephone business office.



Uncle Sam is Using the Telephone a Lot Now

The unprecedented speed-up of defense activities has placed heavy demands on the telephone.

The enormous national defense requirements for telephone service are being met promptly and fully and, at the same time, we are making every effort to minimize their restrictive effect upon telephone service generally.

NORTHWESTERN BELL TELEPHONE COMPANY

Ames Directory

C. R. DWYER, Manager

A

A A A Official Garage 222 Duff.....813
A F & A M Lodge Masonic bld.....1205
Aaberg Herman C ofc 2514½ Lincoln Way.....197
Aaberg Herman C farm.....35-F21
Abbott Red r 613 6th.....1247
Abbott Wilton R r 209 Welch.....446-J
Abram Winifred C r 221 S Maple.....1236-W
Acacia Fraternity 142 Gray.....2213
Acheson W B r 111 13th.....1712-J
Adams Chev V r 727 Ridgewood.....2090
Adams Clinton J r 1204 Orchard dr.....930
Adams D B r 1218 Clark.....1610-W
Adams Frank E r 821 Ridgewood.....2358
Adams Howard Candy Kettle 2412 Lincoln Way.....2063
Adams Howard r 1007 Burnett.....2037
Adams Larry r 28 Cranford Apt.....3186
ADAMS MORTUARY 502 Douglas.....520
Adams Orville r 518 Northwestern.....2813-J
Adams Roy farm.....22-F12
Adams W Neil r 711 Hodge.....1131-W
Adelante Fraternity 304 Welch.....2640
Agg T R r 325 Pearson.....549
Agricultural Engr Sec Farm.....16-F13
Agronomy Farm.....20-F2
Ahlquist R W r 424 Franklin.....977-J
Ahrens H M r Campus.....242-W
Aikman John M r 3213 Oakland.....1919
Akin C W r 1317 2d.....2559
Akin John r 1018 Clark.....1201-J
Akin Ray (Dutch) r 923 Kellogg.....1605-J
Akin S L r 817 Douglas.....1152-J
ALBAUGH—See also Allbaugh
Allbaugh Carl r 922 Lincoln Way.....1622-W
Allbaugh Richard C r 215 E 7.....2711-J
Alcock Ralph D r 910 Northwestern.....1129-W
Alcott A I r 430 S Franklin.....2034-W
Alcott Lester A r 204 Sumner.....1309
Alderman P S r 105 S Wilmoth.....2585-W
Alexander C O r 1329 Kellogg.....295-J
Alexander J F r 1421 Kellogg.....1436-W
Alexander Wilbert M r 1317 Kellogg.....593-W
Alfred Charles farm.....57-F21
Alfred Joe A r 1110 Lincoln Way.....2998-W
ALLAN—See also Allen
Allan Machine Shop 219 Duff.....529-W
Allan W L r 114 S Russell.....1173-W
Allaway W H r 126 Beech.....635-J
Allbaugh L G r 805 Ridgewood.....769-W
Alleman Ed H r 3421 Oakland.....1006-J
Alleman Walter farm.....29-F15
ALLEN—See also Allan
Allen B L r 703 12th.....660
Allen C E r 141 Campus.....843
Allen E H r 817 8th.....905
Allen Edward Douglas r 522 Hayward.....1580-J

Allen Edward S r 509 Welch.....1493-J
Allen F E r N Duff.....173
Allen Fletcher B r 703 12th.....660
Allen Harry farm.....61-F5
Allen Jay H farm.....42-F2
Allen Lyle A r 915 Clark.....987-W
Allen Malcolm H r 113 E 6.....1276
Allen Motor Co 5th & Douglas.....103
Allen Robert C r 2222 Donald.....654-J
Allen Sam farm.....42-F3
Alley G Roger r 1010 Lincoln Way.....1585-J
Alm A F r 219 Sherman.....1329
Alm C C r 712½ Duff.....2256-W
Alm M L r 217 E 7.....2489
Alpha Chi Rho 303 Welch.....759
Alpha Delta Pi 2125 Greeley.....2381
Alpha Gamma Delta 2118 Sunset dr.....1970
Alpha Gamma Rho 201 Gray.....2310
Kitchen.....1295
Alpha Tau Omega 2122 Lincoln Way.....211
Alumni Association Memorial Union Campus.....2000
American Legion Hall 227½ Main.....1265-J
AMES BODY CO 306 Burnett.....538-J
AMES BOWLING CLUB 400½ Main.....476
Ames Building & Loan 300 Main.....81
Ames Canning Co 3d & Bourne.....11
AMES CITY OF City Hall 5th & Kellogg.....★2250
After 5 pm and before 8 am
Sundays and holidays call
City Clerk.....78
City Manager.....262
Fire Chief.....159
Light Plant.....24
Line Repair Service.....23
Municipal Court.....262
Water Plant.....367
Cemetery.....2250
FIRE ALARM.....75
Library 210 6th.....313
Mary Greeley Hospital 1124 Douglas.....★186
Music Pavilion City Park 5th & Duff.....227
POLICE ALARM.....148
Station No 2 Sheldon.....381
Ames Clean Towel Service 112-A Kellogg.....1611
AMES GOLD STORAGE&LOCKER SERV 116Kellogg.....326
AMES COLLEGE—See Section Following Yellow
Pages
Ames Concrete Block Co E 2.....1630
Ames Credit Bureau 409½ Douglas.....2336
AMES CYCLE CO 113 Duff.....244-J
AMES DAILY TRIBUNE 317 5th.....2400
Ames Dr Pepper Bottling Co 105 Kellogg.....1731
AMES DRESS CLUB 2810 West.....98
Ames Electric Light Co ofc 123 E Main.....24
Ames Electric Products Co Ltd 821 Lincoln Way.....879
Ames Engineering & Mfg Co mach shop 224 Oak.....302-W
Ames Golf & Country Club.....38
Ames Grain & Coal Co 213 Duff.....6

Ames Grain & Coal Co Napier.....	27-F6
AMES HATCHERY 123 Kellogg.....	1025
Ames Hemstitch & Pleating Shop 408 Douglas.....	1741-J
Ames Howard E r 3201 Oakland.....	1961
Ames Ice Co whse 209 E 3.....	1031
Ames Implement Co 110 Sherman.....	915
Ames Iron & Metal Co E 3 & Center.....	1534-W
Ames J H r 430 Westwood dr.....	1120
Ames Jewelry Mfg Co Masonic bld.....	335
Ames Laundry 218 5th.....	47
AMES LUMBER & MATERIAL CO 501 Lincoln Way.....	83
Ames Machine Shop 820 2d.....	983
Ames Mattress Co 400½ Main.....	251
Ames Neon Sign Service 304 Riverside.....	3171
AMES PANTORIUM 410 Douglas.....	231
Ames Print Shop 302½ Kellogg.....	230-J
Ames Public Library 523 Douglas.....	313
Ames Pump Co.....	61-F31
Ames Reliable Products Co Ontario.....	60
AMES RENDERING CO E 13.....	901
Ames Sales Co stables S Duff.....	2922
Ames Seed Farms.....	29-F2
Ames Service Food Market 2428 Lincoln Way.....	88
Ames Storage Battery Co 416 Burnett.....	418
AMES TAXI SERVICE 216 E Des Moines.....	1199
Ames Theatre box office 2420 Lincoln Way.....	1357
Ames Theatre Co 411 Main.....	101
Ames Tourist Court 318 E Lincoln Way.....	1502
AMES TRUST & SAVINGS BANK 240 Main.....	309
Ames Veterinary Supply Co 201 Main.....	82

After 5 pm and before 8 am including
Sundays and holidays call

R M Meads.....	1330
Lew W McElvey.....	1774
Ames Wheel & Frame Alignment Co 411 Duff.....	645
AMES WHOLESALE FRUIT & GROCERY CO 2d&Elm.....	84
Amman Walter r 514 5th.....	2716-J
Amme Lewis E r 1011 2d.....	1232-W
Amos R L farm.....	41-F12
Anderson Andy r 204 Center.....	485-J
Anderson Arlene M r 318 9th.....	3022
Anderson Arthur L r 428 Pearson.....	2026-W
Anderson C Arnold r 710 Kellogg.....	2868
Anderson C Bessemer r 1226 Marston.....	1760-W
Anderson C E r 1504 Burnett.....	2194-J
Anderson C N r 2133 Friley rd.....	2232
Anderson D M Mrs r 2717 West.....	2295
Anderson Ernest W r 2318 Donald.....	2657
Anderson F S Coal & Trucking Co 235 S Kellogg.....	450
Anderson Glenn E r 1215 2d.....	2734-J
Anderson Gloria r 919 Douglas.....	2979-J
Anderson Gus r 1502 Kellogg.....	366
Anderson Guy B r 216 Sherman.....	1633-W
Anderson Harry H r 117 E 12.....	2770
Anderson Harvey r 618 10th.....	1511-W
Anderson Henry T r 915 Maxwell.....	1109-W
Anderson Hugh A Mrs r 2912 Wood.....	1722-J
Anderson John M r 312 Hayward.....	2935
Anderson Kenath E r 2717 West.....	2295
Anderson L B r 919 Ridgewood.....	1602-W
Anderson Marie r 2630 Lincoln Way.....	1911-J
Anderson Merlin H r 1425 Burnett.....	1013
Anderson O E r 412 Stanton.....	1683-W
Anderson R J r 318 9th.....	3022
Anderson T A farm Hwy 65.....	40-F12
Andrew Carl r Ontario.....	47-F11
Androy O C r 1112 Curtiss.....	2973-J
Andrus L T r 715 12th.....	1451-J
Angle George r 124 Walnut.....	2837-W
Angle O E r 214 S Oak.....	944-W
Angle Walter r 1229 Kellogg.....	2589-W
Angell Thera r 925 Burnett.....	1513-J
Animal Husb Sec Exp Farm S Beech.....	1051

Anthony C H Mrs r 2112 Lincoln Way.....	786-W
Anton Herbert H r 1407 Douglas.....	1060-W
Apel Kenneth L r 405 Hayward.....	2757
Apland W LeRoy r 716 5th.....	177
Aplin C A Dr r 515 Douglas.....	4
Apple C E r 3109 Woodland.....	2321-W
Apple James W r 2901 Leek.....	477-J
Arkay Foods Inc 714 5th.....	2904
Arm David L r 215 Beech.....	3072
Armour Phyllis N r 16 Cranford Apt.....	1681
Armstrong J David r N Grand.....	2406
Armstrong Leo farm.....	36-F22
Armstrong Lester E r 3003 West.....	2242-J
Armstrong Sidney r 923 Grand.....	2921-J
Armstrong W B Dr ofc 17 Ames Natl Bk bld.....	246
Armstrong W B Dr r 3319 Woodland.....	1644
Arney Carey r 1104 Douglas.....	2569
Arnold Dale B r 518 Hayward.....	2649
Arnold F J r 224 Hyland.....	1368-J
Arnold Geo A r 711 5th.....	778
Arnold John E r 317 7th.....	445-W
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Clyde R W r 708 Ridgewood.....	913-W	Cooley W W r Ontario rd.....	62-F13
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Cochran W G r 807 Hodge.....	2629	Cooney Chas r 121½ Welch.....	1040-W
Codlin J B r 1017 Marston.....	2054-W	Coons E E r 718 Ridgewood.....	2430-W
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Coe Ed r 901 Ridgewood.....	940	Cooper H B r 209 Welch.....	3194-W
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College Shop 2542 Lincoln Way.....	110	Cooper Keith r 325 Walnut.....	1136-W
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Coe Paul r 905 Duff.....	112	Cooper L C r 1118 3d.....	2114-J
Coffin Molly Mrs r 307 E Lincoln Way.....	2439-W	Cooper W G r 319 S 2.....	1954-W
Coffman Lee farm.....	53-F13	Cooper Will farm.....	49-F11
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Cole Ben & Son contr 501 Lincoln Way.....	83	Coover W F r 2121 Storm.....	1497
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Cole Herman F r 604 Hodge.....	183	Cornelius LaVerne r 130 S Franklin.....	1762-J
Cole Jno r 13th & Burnett.....	617-W	Costigan T F r 1021 Lincoln Way.....	730-W
Cole Julia phys 313 Main.....	2421	Cottingham B H ins 830 Hodge.....	689
Cole Julia Dr r 516 Grand.....	2560	Cottrill H S r 126 Maple.....	2185-J
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Cole Lew r 522 Crawford.....	2871	Coughenower Bruce E r 127 N Oak.....	2959
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Covault C H r 631 5th.....	1755	Dalton Don Serv Sta Lincoln Way & Hyland.....	1889
Cowden J M r 517 Hayward.....	1288-J	Damon Philip E r 724 6th.....	683-J
Cowen Jack H r 1015 6th.....	594-J	Dana F C r 428 Lynn.....	1194-W
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Cox Fern Mrs r 809 Crawford.....	1370-J	Daniells Marian E r 507 Stanton.....	1153-J
Cox Lawrence W r 611 Hodge.....	1564-W	Dannatt E G r 704 Crawford.....	1189-W
Cox Mary E r 517 Main.....	821	Darlington C F r 912 Wilson.....	987-J
Cox O W r 1305 Ridgewood.....	1695-W	Darlington L T r 1004 9th.....	1488-J
Cox Spencer R r 223 Sherman.....	1228-W	Darner Ralph r 1021 Curtiss.....	1192
Cox Verne C r 921 Carroll.....	1059-J	Daulton Roy C Service Station—	
Coy Frank r 507 S Franklin.....	2034-J	Lincoln Way & Duff.....	244-W
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Culbertson C C r 816 Brookridge.....	2462-J	Day Earl farm.....	37-F2
Cummings H R r 1116 Burnett.....	3117-W	Day R D r 618 12th.....	624-W
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Edwards G R r 125 Franklin.....	2375-J
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Eells L W r 723 Ridgewood.....	1344-J
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Call the Operator and ask for.....	7000
(No Toll Charge on Calls)	
Ehen Frank r 218 S Hazel.....	398-W
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Elliott W M r 221 Stanton.....	2172
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Ellis H A r 1315 Kellogg.....	890-J
Ellis Harold O r 1201 Orchard dr.....	2686
Ellis Robert r 218 Welch.....	3100-W
Ellis Sarah Porter r 203 Campus.....	305-J
Ellison E A r 2521 Little.....	3007
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Erickson Ernest B r 1417 Douglas.....	2273-W
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Erickson Ruth F r 15 Cranford Apt.....	1668-J
Ernst Purl r 206 S Oak.....	2155-J
Errington Paul L r 616 Lynn.....	1375-J
Ersland Jerry r 206 Welch.....	2542-J
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Erwin Mildred r 215 Hyland.....	1526-W
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208 Main.....	490
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Fabrics N E r 2819 Leek.....	2992
Faculty Women's Housing Co 2408 Lincoln Way.....	2841
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Fall Glen R r 811 12th.....	540
Fall Inn restaurant 510 Lincoln Way.....	1888
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Farley Walter T r 914 6th.....	3006-J
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Farm Security Administration 328½ Main.....	550
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Feldman R D Dr r 1013 Wilson.....	1166
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First Baptist Church 5th & Kellogg.....	2300
Fischer Alice Mrs r 617 5th.....	2419
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Fitch Thomas r 2327 Knapp.....	980
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Fitzgerald Anna Mrs r 258 Hyland.....	2207
Fitzgerald Regis C farm.....	49-F3
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Fjare Gunder r 1209 Marston.....	543-W
Flack Doris L r 628 7th.....	3024-J
Flack Geo W Mrs r 905 Kellogg.....	1267-J
Flahive Dorothy Mrs r 117 Sumner.....	2064-J
Flaucher O L r 824 Wilson.....	710-W
Fleming Annie W r 719 Douglas.....	2411
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Fluent Wayne J r 1024 Harding.....	2024
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Foley Edward J r 116 N Hyland.....	3176-J
Foley John farm.....	24-F12
Folken Herbert G r 1109 S 2.....	2245-W
Forbes Florence L r 512 Douglas.....	1768-W
Ford Jeffery farm.....	32-F12

Foreman Dean r 3320 Woodland.337-J
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 Ft D D M & S Ry Grand & Lincoln Way.199
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 Foster Grove W r 1012 Grand.1393-J
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 Foust H L r 2110 Country Club blv.1943-W
 Fowler E D r 510 Northwestern.2096-J
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 Fowler Service Sta 403 Burnett.760
 Fox G W r 1247 Orchard dr.2299-J
 Fox Henry farm.30-F2
 Fox Lindon D r 2633 Knapp.297-W
 Fox Nettle r 727 5th.1111-J
 Francis Arthur r 2900 Storm.894-J
 Francis Guy farm.23-F13
 Franklin School Walnut.1168-J
 Frazier Oris A r 113 High.249-W
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 Frick Clara Mrs r 520 Crawford.916
 Friedrich Reinhard r 822 Ash.1094
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 Friley C E Pres r The Knoll Campus.145
 Frink H P r 125 Ash.3128-J
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 Fritsch E R r Homewood dr.1191
 Fritz Martin F r 508 Lynn.1010-W
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 Fromm Lila B r 811 Northwestern.795-J
 Fronsahl M E r 718 Clark.493-W
 Fry L D farm.22-F15
 Frye Grain Co 629 6th.1674
 Fuchs C J Mrs r 145 Campus.937-J
 Fuller A H r 722 Douglas.722
 Fuller Audrey r 224 Welch.2977-J
 Fulmer Ellis I r 2060 Cessna.2385
 Fye R C r 715 Burnett.1264-W

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 Gaessler W G r 1212 10th.1736
 Gage Mary Alice r 2715 Lincoln Way.3170-J
 Galagan C H r 515 Duff.1196-J
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A complete Ames business directory listing business firms
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How to Find Where to Buy the Article or Service You Want—

1. Locate the heading descriptive of the business that sells the article or service. These are listed alphabetically. Suppose you want the services of a plumber. Find the heading "Plumbers" on the "P" pages.
2. Then select from the listings the firm or individual with whom you wish to do business.

You will find headings descriptive of particular kinds of businesses and professions with lists of firms which can serve you. You will also find display representation which provides more complete buying information.

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2. Then locate the desired firm and telephone number by examining the listings.

If you wish further information about additional listings or other representation in the telephone directory, please communicate either by telephone or letter with the business office, 510 Fifth, Telephone 40.

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"WHERE TO BUY IT"

DUNLAP MOTOR CO 222 Duff.....813

After business hours call—

1269-J

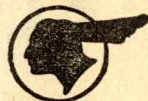
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(Continued Next Column)

Automobile Agencies & Dealers— New Cars—(Cont'd)

PONTIAC AUTHORIZED SALES & SERVICE

Pontiac "Torpedoes"—bigger,
more powerful—your choice
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model including the new De-
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"WHERE TO BUY THEM"

Dirksen & Samuelson 412 Burnett.....534

Automobile Agencies & Dealers— Used Cars

Smith Motor Co 319 Lincoln Way.....1890

Automobile Body Repairing

Ames Body Co 306 Burnett.....538-J

Bates Body Co 319 Lincoln Way.....1890

Dunlap Motor Co 222 Duff.....813

Grinstead Body & Fender Serv 120 Kellogg.....523

NUTTY W H

Garage

DAY AND NIGHT

TOWING—REPAIRING

TIRES—BATTERIES—WASHING

GREASING

Complete Wreck Rebuilding & Painting

414 Main.....35

Phone 538-J Ames Body Co.

J. G. SOMA, Prop.

"Complete Auto Body Service"

Residence Phone 603-W

306 Burnett

All Work Guaranteed

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24 HOUR TOWING
GENERAL REPAIRING
On All Makes of Cars
Authorized Pontiac Service

Auto Body Work
Electrical Service
Auto Storage
412 Burnett

PHONE

534

Automobile Electrical Service

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MOTOR TUNE-UP
CARBURETOR WORK
AUTO ELECTRICAL SERVICE
COMPLETE BRAKE SERVICE
MOTOR REBUILDING
109 5th.....990

Smutz Service Inc 2602 Lincoln Way.....95

Automobile Parts & Supplies—Retail

Coast to Coast Store 211 Main.....640
Elliott's Auto Salvage 223 S Duff.....1739
Gamble Store Agency 314 Main.....809-J

ELLIOTT'S AUTO SALVAGE CARS—TRUCKS—TRACTORS

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Metz Wm H Co 111 5th.....142
Roberson Lou 406 Main.....19

Automobile Radiator Repairing

Holdredge Earl Garage
Mr Freel Mgr Radiator Department
117 Kellogg.....263

Automobile Repairing

Dettbarn's Garage 109 5th.....990

DODGE-PLYMOUTH CARS & TRUCKS—

DUITCH MAX AUTO EXCHANGE 323 5th...1000

Earl's Garage 117 Kellogg.....263
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Woody's Auto Repair 412 Burnett.....534

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See Automobile Parts & Supplies—Retail

Automobile Wheel, Axle & Frame Repairing

Ames Storage Battery Co 416 Burnett.....418
Ames Wheel & Frame Alignment Co 411 Duff...645

AMES WHEEL & FRAME ALIGNMENT CO

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411 Duff.....645

Awnings

Orning Glass & Awning Co 402 Main.....538-W

Bakers—Manufacturing

Purity Bakery 136 Main.....206

Bakers—Retail

Purity Bakery 136 Main.....206
VILIMEK PASTRY SHOP 223 Main.....2202

Banks

Ames Trust & Savings Bank 240 Main.....309
COLLEGE SAVINGS BANK 2546 Lincoln Way...245
Union Story Tr & Sav Bk 201 Main.....76

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Fall Oil Co 510 Lincoln Way.....259
Firestone Home & Auto Supply Store 215 Main..172
Goodyear Service Stores 412 Main.....560
Molleston Service Sta Lincoln Way & Duff....1816

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Firestone Batteries and Tires
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Supercharger Battery Service
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ROAD SERVICE

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Smutz Service Inc 2602 Lincoln Way.....95

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Hohenshell's Service Sta 223 Lincoln Way..1855

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Asters Beauty Shop Ames Natl Bk bld.....2616

Beauty Nook 303 Main.....731

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Cadd's Mrs Beauty Shop 322½ Main.....2116

Carolyn's Salon 129½ Main.....1741-W

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CONTOURE BEAUTY SALON

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2514½ Lincoln Way.....2891

(Continued Next Column)

Beauty Shops—(Cont'd)

Cranford Beauty Shop 2408 Lincoln Way.....1576

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PERMANENT WAVING
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Graham Beauty Shoppe 115 Kellogg.....737-W

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Lois Beauty Shop 233½ Main.....2806

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MARGUERITE BEAUTY SHOP

Velma Longstreet and Thelma Martin

2424½ Lincoln Way.....207

Maxine's Beauty Shop 312½ Main.....529-J

MYONE BEAUTY SALON

Jeanette Dale and Mabel Lee-

325½ Main.....527

Primp Shop

For That Well Groomed Appearance

300½ Main.....809-W

Russell Ave Beauty Shop 101 N Russell.....713

Welch Barber & Beauty Parlor 123 Welch.....234

Hauptert's

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Beer—Retail

Tom's Grill 129 Main.....1873

Beer Taverns—See Taverns

Beverages—Bottlers & Distrs.

Ames Dr Pepper Bottling Co 105 Kellogg.....1731

Bicycles

Ames Cycle Co 113 Duff.....244-J
Morgan Store 213 5th.....188

Book Stores

Student Supply Store 2424 Lincoln Way.....164

Bottlers—See Beverages—Bottlers & Distrs.

Brake Service

Ames Wheel & Alignment Co
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Repairing
411 Duff.....645

Brokers—Grain—See Grain Brokers

Buick Authorized Sales & Service

Look on A pages under Automobile
Agencies and Dealers—New Cars

Building Loan Associations

See Savings and Loan Companies

Building Materials—Retail

Ames Lumber & Material Co 501 Lincoln Way....83

Bus Lines

CHICAGO & NORTH WESTERN UNION
PACIFIC STAGES Sheldon-Munn Hotel....1900
Jefferson Transport Co Sheldon-Munn Hotel...1900

Canners

Ames Canning Co 3d & Bourne.....11

Carburetors

Dettbarn's Garage 109 5th.....990
Smut Service Inc 2602 Lincoln Way.....95

Carpet & Rug Cleaners

Ames Pantorium 410 Douglas.....231
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Sizing
2810 West.....9
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Carpets

Richardson Bros Furniture Co 409 Douglas.....801
Walsh Furniture Store
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121 Main685

Cemeteries & Memorial Parks

Story County Memorial Pk Cemetery Hwy 65..40-F11

Chevrolet Sales and Service

Look on A pages under Automobile
Agencies and Dealers—New Cars

Chinaware

Langford Florence Gift Shop 413 Douglas....554-J

Chiropractors

Craven & Craven Drs 300½ Main544
Edmund & Edmund Drs 306 Main.....94
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Kerr C B Dr 501 Main.....102

Christian Science Practitioners

Howard Mrs Ora Brandt 22 Ames Natl Bk bld..1102

Chrysler Automobiles

Look on A pages under Automobile
Agencies and Dealers—New Cars

Churches—Assembly of God

Assembly of God 913 Carroll.....252-W

Churches—Baptist

Baptist Student Center 120 Lynn.....1054
Campus Baptist Howard & Lincoln Way
Pastor r 146 Hyland.....1698
First 5th & Kellogg.....2300
Pastor r 120 Lynn Ave.....1054

Churches—Catholic

St Cecilia's 923 Lincoln Way
Pastor r 921 Lincoln Way.....736

Churches—Christian Science

Reading Room 226 9th.....466

Churches—Church of Christ

Ames Church of Christ 6th & Clark.....2088-W
Pastor r 613 Clark.....2088-J

Churches—Church of God

Church of God 423 13th

Churches—Church of the Nazarene

Naarene Tabernacle 110 S Kellogg
Pastor r 108 S Kellogg.....1965-W

Churches—Congregational

First 6th & Kellogg.....504-J
Pastor r 217 6th.....504-W

Churches—Episcopal

St John's 2338 Lincoln Way.....1352-W
Pastor r 112 Stanton.....1352-J

Churches—Friends (Quakers)

Clerk 509 Welch.....1493-J

Churches—Lutheran

Bethesda 7th & Kellogg.....2098-J
Pastor r 310 7th.....2098-W
Memorial 106 Lynn.....2990
Pastor r 106 Lynn2990

Churches—Methodist

Collegiate 2622 Lincoln Way.....	688
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Pastor r 510 Kellogg.....	439-W

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Collegiate Sheldon & West.....	1350
Pastor r 157 Sheldon.....	2133
Synod Headquarters 828 Brookridge.....	198

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Cigars & Tobacco—Retail

Hoon's Cigar Store 221 Main.....	377
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Store No 1 231 Main.....	113
Store No 2 2500 Lincoln Way.....	115

City Offices—See Government Offices—City

Civil Engineers—See Engineers—Civil

Cleaners & Dyers

AMES DRESS CLUB 2810 West.....	98
AMES PANTORIUM 410 Douglas.....	231
DE LUXE CLEANERS 218-5th.....	47
Ideal Cleaners 120 Welch.....	65
Lindquist Cleaners & Tailors 120 Hayward.....	1700
Royal Cleaners 321 Main.....	170
Superior Cleaners 212 Main.....	401
Taylor's Cleaners 136 Welch.....	2800

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Institute of Cleaners and
Dyers

We use Furrier Methods for Cleaning
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in Our Possession

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AMES PANTORIUM

Quality Cleaners

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410 Douglas

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DRY CLEANING
PHONE

401

212 MAIN



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and
FUEL OILS
For Every Type Burner
**GILCHRIST COAL &
FEED CO.**
Combustioneer Stokers
203 Kellogg

Clothing—Men's—Retail

Beam Don Menswear	312 Main	97
Jameson College Store	2540 Lincoln Way	995
Jameson's	213 Main	92
Mitchell's Campus Shop	134 Welch	16
Olmstead Clothes Shop	2532 Lincoln Way	21
Tilden Store Co	203 Main	17

Clubs

Ames Country Club	McCarthy Farm	38
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Coal & Coke Dealers—Retail

Ames Grain & Coal Co	213 Duff	6
Anderson F S Coal & Trkg Co	235 S Kellogg	450
EDWARDS COAL CO	2312 Lincoln Way	20
Fischer & Chapman Coal Co	821½ Lincoln Way	133
GILCHRIST COAL & FEED CO	203 Kellogg	232
Hennick & Sons Coal Co	309 Lincoln Way	580
KIMLER COAL & ICE CO	132 Grand	241
LUGLAN IMPLEMENT & COAL CO	108 E Main	143
SCHOENEMAN BROS CO	Main & N W	264

Concrete Blocks & Shapes

Ames Concrete Block Co	E 2	1630
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Concrete Products

Concrete Materials & Constr Co	Rock Quarry	3099
Iowa Concrete Products Co	240 Main	160

Concrete—Ready Mixed

Ames Lumber & Material Co	501 Lincoln Way	83
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Confectioners—Retail

Adams Howard Candy Kettle	2412 Lincoln Way	2063
Knapp St Supply Store	2419 Knapp	2380

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Iron Fireman
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Coal
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Makes of
Stokers.

All Year Round Service

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Contractors—Concrete**COLE BEN & SON** 501 Lincoln Way.....83**Contractors—General**

Fischer Fred 806 W 2.....133

Larsen C C & Sons New Men's Dorm—Campus...3071

Thompson James & Sons 222 E 3.....2424

Corsets

Fromm Lila B 309 Main.....830

Cosmetics—Whol. & Mfrs.

Ex-Cel-Cis Beauty Products 325½ Main.....2704

Credit Reporting Agencies

Ames Credit Bureau 409½ Douglas.....2336

Dairy Products—Retail**IOWA GUERNSEY FARM** 300 S Kellogg.....3030

Logsdon Dairy Farm 210 E 13.....770

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PASTEURIZED

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W Woodland.....2233

MOORE BROS DAIRY 428 5th.....369

Oberg Dairy 202 Duff.....3012

O'NEIL DAIRY CO 308 5th.....62

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Dairy Products—Retail—(Cont'd)

Starkweather Dairy 2608 Hunt.....1702

Woodland Farms 819 Lincoln Way.....435

Dancing Schools

Brinton Marjorie Dancing Sch 132½ Main...204-J

Dentists

Barnes Forrest A Dr Ames Natl Bk bld.....13

Buck H G 313½ Main.....182

Daine J Manton Dr 509 Main.....774

Feldman R D Dr 313 5th.....535

Snyder G J Dr Ames Natl Bk bld.....362

Swann Donald M Dr 2516½ Lincoln Way.....3044

Tarman G W Dr 323½ Main.....2234

Taylor J D Dr 101 Welch.....135

Ukena M A Dr 312½ Main.....1667

Walsh Eugene Dr 306½ Main.....33

Wishart W L Dr 226½ Main.....697

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DAIRY**
TELEPHONE 3012FOR
**PASTEURIZED
MILK & CREAM
COTTAGE CHEESE
ICE CREAM**

202

DUFF AVE.Delivered Daily to Your Door
TRY THE CASH AND CARRY
PRICE AT OUR NEW,
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More
MILK***Pasteurized Milk and Cream
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QUALITY AND SERVICE

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MOORE
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DAIRY**VISIT OUR ICE CREAM STORE
428-5th St.**PASTEURIZED
MILK &
CREAM**CALL **62****O'NEIL'S
VELVET
ICE CREAM**Cottage Cheese
Whipping Cream*"The Whole Family
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COMPANY**OUR DELIVERY SERVICE COVERS
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308 FIFTH STREET

Department Stores

Fair Store 225 Main.....	100
Montgomery Ward & Co 327 Main.....	150
Penney J C Co 326 Main.....	194
Tilden Store Co 203 Main.....	17

Door Closers & Checks—Repairing

Ames Cycle Co 113 Duff.....	244-J
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Drilling Companies

Layne-Western Co 611 11th.....	2777
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Druggists—Retail

Athletic Drug Store 2816 West.....	1842
Brooker Drugs 301 Main.....	91
Campus Drug Co 2430 Lincoln Way.....	1195
DIXON'S CUT-RATE DRUG STORE 230 Main.....	2122
Judisch Bros 209 Main.....	70
Lincoln Way Pharmacy 2402 Lincoln Way.....	1030

LINCOLN WAY PHARMACY

THE REXALL STORE

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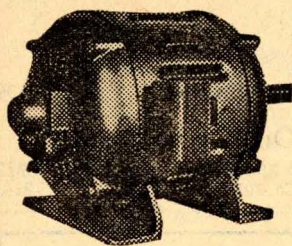
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2402 Lincoln Way.....1030

Rexall Drug Store 2402 Lincoln Way.....	1030
Rexall Drug Store 217 Main.....	93
Theis Frank Drug Store 217 Main.....	93

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Motors

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Fans

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firms who sell them...in
these **YELLOW PAGES**

Druggists—Whol. & Mfrs.

Arkay Foods Inc 714 5th.....	2904
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Dry Goods—Retail

Fair Store 225 Main.....	100
Stephenson Dry Goods Co 2534 Lincoln Way.....	900
Tilden Store Co 203 Main.....	17

Electric Appliances—Household

Firestone Home & Auto Supply Store 215 Main.....	172
Goodyear Service Stores 412 Main.....	560

Electric Appliances—Household— Repairing

Electric Service Co 110 Kellogg.....	420
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Crippen Radio Service 109 Kellogg.....	608
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Complete Electrical Service—Repairing— Wiring	
816 Clark.....	43

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Electric Light Plant 120 E Main.....	24
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Electric Motors

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Electric Supplies—Retail

Best Electric Co 130 Main.....	123
Munn Electric Co 311 Main.....	500

Electricians—See Electric Contractors

Employment Agencies

Iowa State Employment Serv 306½ Main.....	192
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Lechner C P Masonic bld.....	2703
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Eye, Ear, Nose & Throat Specialists

See Physicians and Surgeons, M.D.—Eye, Ear,
Nose, and Throat

Farm Machinery—Retail

Ames Implement Co 110 Sherman.....	915
Luglan Implement & Coal Co 108 E Main.....	143

Feed Dealers

Ames Reliable Products Co Ontario.....	60
Gilchrist Coal & Feed Co 203 Kellogg.....	232

Felt Products

Collegiate Mfg Co Masonic bld.....	1477
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Filling Stations

BENGTSON SUPER SERVICETexaco Products—Washing—Greasing—
Polishing

302 Lincoln Way.....1807

BOURNE SERVICE STATION**CONOCO PRODUCTS**

Guaranteed Lubrication Service

TIRES—BATTERIES

Conoco Travel Bureau Information

604 E Lincoln Way.....1837

CONOCO PRODUCTS—

YATES OIL CO 327 5th.....58

Dalton Don Serv Sta Lincoln Way & Hyland....1889

DAULTON ROY C SERVICE STATION

Standard Products—Washing—

Greasing—Tires

Lincoln Way & Duff.....244-W

1408 Lincoln Way.....1865

D-X PRODUCTS—

MID-CONTINENT PETROLEUM CORP

403 Burnett..760

(For list of dealers see Mid-Continent
Products under this classification)

Fall Oil Co 510 Lincoln Way.....259

Grand Ave Serv Sta 13th & Grand.....1486

HOHENSHELL'S SERVICE STATION

232 Lincoln Way..1855

Inglis Service Station

Phillips 66 Products—Lubrication—

Tires—Washing

802 Lincoln Way.....162

Jensen Julius W Lincoln Way.....1770

Kelley's Service Station Lincoln Way & Duff..1810

Lee's Service Station 101 Main.....761

McCaffrey Bros Lincoln Way & Franklin.....1608

MID-CONTINENT PRODUCTSBuy D-X Lubricating Motor Fuel,
Diamond 760 Motor Oil and
Other Famous Diamond Products
at the Stations and Dealers Listed
Below.**"WHERE TO BUY THEM"****MID-CONTINENT PETROLEUM CORP**

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Ames Wheel&Frame Alignment Co 411 Duff..645

Fowler Service Sta 403 Burnett.....760

Runyan's Guy Serv Sta Lincoln Way & Duff..597

(Continued Next Column)

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Specialized Lubrication

DELCO BATTERIES—ACCESSORIES**SEIBERLING TIRES****Modern Auto Laundry****STEAM CLEANING**

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Filling Stations—(Cont'd)

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Lincoln Way & Duff.....1816

Moore Super Service Main & Clark.....1827

Rex Service Station

Phillips 66 Products—Washing—

Lubricating

Lincoln Way & Franklin.....1832

Runyan's Guy Serv Sta Lincoln Way & Duff....597

SINCLAIR PRODUCTS—

KELLEY'S SERVICE STA Lincoln W&Duff..1810

SMUTZ SERVICE INC

AUTO ELECTRIC SERVICE

CARBURETORS

WASHING

LUBRICATION

BATTERIES

TIRES

SOVEREIGN SERVICE

2602 Lincoln Way.....95

Square Deal Oil Co

Station No 1 2d & Elm.....1072

Station No 2 428 Lincoln Way.....1446

Walker Super Service Sta 301 5th.....1828

West Master Service 513 E Lincoln Way.....80

Whattoff Super Serv Sta 118 Hayward.....796

Yates Oil Co 327 5th.....58

Filters

General Filter Co 313½ Main.....226

Financing

See also Loans

Mathison Finance Co 325½ Main.....39

Five Cents to One Dollar Stores

McLellan Stores Co 234 Main.....312

Woolworth F W & Co 302 Main.....721-J

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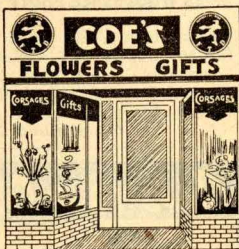
Phone
110



COE'S FLOWER SHOP

Phone
111

Flowers for
Every Occasion



Campus Town

SORORITIES

Alpha Delta Pi	2125 Greeley	2381
Alpha Gamma Delta	2118 Sunset dr.	1970
Chi Omega	227 Gray	822
Delta Delta Delta	302 Ash	861
Delta Zeta	2138 Sunset dr.	2552
Dormitories		2500
Gamma Phi Beta	318 Pearson	440
Kappa Delta	2102 Sunset dr.	581
Pi Beta Phi	Gable Lane and Ash	574
Sigma Kappa	233 Gray	2961

collegiate florists

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RUGS	BLINDS
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Florists—Retail

Coe Paul Flower Shop	
College Shop	2542 Lincoln Way.....110
Downtown Shop	Sheldon Munn Hotel bld.....111
Collegiate Florists	2528 Lincoln Way.....3010
Everts Florists	
208 Main490
2420 Lincoln Way1001

Fraternal Organizations

Canfield C C I O O F bld1209-J
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Frigidaire Electric Ranges

Look on S pages under Stoves & Ranges

Frigidaire Refrigerators

Look on R pages under Refrigerators

Fruits—Whol.

Nelson Dale W	204 Hamilton bld.....860
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Funeral Directors

ADAMS MORTUARY	502 Douglas.....520
Duckworth Funeral Home	608 Burnett.....383

Fur Business—Retail

Tilden Store Co	203 Main.....17
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Fur Cleaning & Dyeing

DE LUXE CLEANERS	218 5th.....47
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Fur Restyling & Repairing

Woods The Tailor & Furrier	221½ Main.....2802
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Fur Storage

HAWKEYE LAUNDRY	2810 West.....9
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Furnaces—Repairing & Cleaning

Holland Furnace Co	618 Hodge.....676
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Furnaces—Heating

Holland Furnace Co	618 Hodge.....676
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JANITROL AUTOMATIC GAS FURNACES—

PALMER PLBG CO	108 Hayward.....1091
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KIMLER COAL & ICE CO	132 Grand.....833
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Furniture Dealers—New

Ames Mattress Co	400½ Main.....251
Bowman Furniture Store	134 Main.....1400
Hoversten Furniture Store	328 Main.....66
Richardson Bros Furniture Co	409 Douglas.....801
Walsh Furniture Store	121 Main.....685

Furniture Dealers—Used, Bought & Sold

Walsh Furniture Store	114 Main.....648
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Furniture Repairing & Refinishing

GRIFFIN FURNITURE SHOP

Complete Furniture Service—
Upholstering—Refinishing

403 Lincoln Way114
Johnson Furniture Shop	165 Campus.....1635

Furniture—Mfrs. & Whol.

Walsh Furniture Store	121 Main.....685
-----------------------	------------------

Garages—Repairing

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Iowa Electric Light & Power Co 131 Main.....283

General Electric Refrigerators

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Gift ShopsCoe's Gift Shop 2542 Lincoln Way.....110
Langford Florence Gift Shop 413 Douglas.....554-J**Glass—Auto, Plate, Window, etc.**Ames Lumber & Material Co 501 Lincoln Way....83
Irvine Paint & Wall Paper Store 215 5th.....765
Munn Lumber Co 107 E Main.....2
Orning Glass & Awning Co 402 Main.....538-W**Golf Courses—Public**

Homewood Golf Course Homewood dr.....1191

Goodyear Tires

Look on T pages under Tires—Dealers

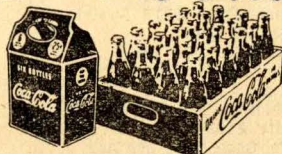
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See also Florists—Retail

Olsan Charles N Hyland.....417

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Ames Service Food Market 2428 Lincoln Way...88

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Beman's Groc & Mkt 2422 Knapp.....247
Campus Grocery 103 Welch.....68
Community Grocery & Mkt 114 Duff.....52
Eleventh Street Groc & Meats 221 11th.....612
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(Continued Next Page)**Ask YOUR GROCER FOR****Coca-Cola**

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Phone 283**Iowa Electric Light
and Power Company**

Grocers—Retail—(Cont'd)

I G A STORES—

RUSHING'S FOOD MARKET 323 Main.....353

Leppo F M 281½ West.....1940

M & M Grocery & Market 226 Main.....436

M & M GROCERY & MARKET

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Quality Meats

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226 Main.....436

Malander's Grocery 2526 Lincoln Way.....266

Morrison Food Store 111 Kellogg.....622

Ninth St Grocery & Mkt 625 9th.....300

Northwestern Grocery

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827 Northwestern.....1750

Rushing's Food Market 323 Main.....353

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Serve You

323 Main.....353

United Food Stores

No 1 229 Main.....128

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West Street Jack Sprat Food Store 2902 West.....2750

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Mary Greeley Hospital 1124 Douglas.....186

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KIMLER COAL & ICE CO 132 Grand.....241

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Oberg Dairy 202 Duff.....3012

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Ames Lumber & Material Co 501 Lincoln Way...83

Munn Lumber Co 107 E Main.....2

Schoeneman Bros Co Main & Northwestern.....264

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Brown H F & F T Ins Agcy 134½ Main.....340

Burton Insurance Agency 511 Main.....552

Cottingham B H 830 Hodge.....689

Equitable Life Assur Soc of US Agcy 830 Hodge..689

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Farm Property Insurance

915 Wilson.....627

Knapp Seaman A Masonic bld.....109

LaGrange Insurance Agcy 314½ Main.....763

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Auto—Fire—Compensation

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LITTLE BROS 322 Main.....196

LYNCH C J INS AGENCY 300 Main.....81

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Martin A J 213 5th.....161

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McDowell Insurance Agency 319 Main.....51

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GEO. HOWE

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Northwestern Mut Life Dist Agcy 134½ Main...340

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Loans

See also Financing

Connecticut Genl Life Ins Co 412 Douglas.....	3131
Equitable Life Ins Co Ia 408½ Douglas.....	902
Local Loan Service 312½ Main.....	818

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312½ Main.....818

MARTIN A J 213 5th.....	161
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Mutual Benefit Life Ins Co Iowa Farm Loan	
Branch Masonic bld.....	666

Phone 47

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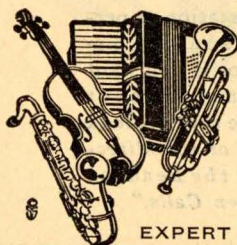
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Hanson S Lumber Co 212 Duff.10
MUNN LUMBER CO 107 E Main.2
SCHOENEMAN BROS CO Main & N W.264

Machine Shops

Allan Machine Shop 219 Duff.529-W
Ames Engineering & Mfg Co 224 Oak.302-W
Ames Machine Shop 820 2d.983

Magnetos

Electric Service Co 110 Kellogg.420

Mattresses

Ames Mattress Co 400½ Main.251
Bowman Furniture Store 134 Main.1400
Richardson Bros Furniture Co 409 Douglas.801
Walsh Furniture Store 121 Main.685

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Eleventh Street Groc & Meats 221 11th.612
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Millinery & Sports Shop 307 Main.767

Mimeographing Service

See Letter Service & Addressing

Motorcycles

Ames Cycle Co 113 Duff.244-J

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314½ Main.670

Prehm Transfer & Storage Co 420 Main.2700
Templeton Trsfr & Storage Co 216 E Des M.3141
White Line Transfer 301 Kellogg.157

Musical Instruments

Eschbach Music House 132 Main.474

Newspapers

AMES DAILY TRIBUNE 317 5th.2400
Des Moines Register & Tribune
Morning Evening and Sunday
Home Deliveries
Downtown Office 301½ Kellogg.1280
Campus Office 2500 Lincoln Way.2126
Milepost Service Printing Co 208 5th.79

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Hoversten Furniture Store 328 Main.....66

Office Equipment & Supplies

Reynolds & Iversen 238 Main.....96

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Central Iowa Oil Co 601 Lincoln Way.....2679

Cities Service Oil Co 1104 Douglas.....2569

MID-CONTINENT PETROLEUM CORP
403 Burnett..760

Standard Oil Co 1214 Orchard dr.....2149

Oil Stations—See Filling Stations**Oils—Fuel**

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GILCHRIST COAL & FEED CO 203 Kellogg....232

Nights Sundays and holidays call.....2755

Standard Oil Co 1214 Orchard dr.....2149

Yates Meter Fuel Oil Service 327 5th.....58

Oldsmobile Sales and Service

Look on A pages under Automobile

Agencies and Dealers—New Cars

Optometrists

Robinson F E Dr 300½ Main.....345

Tallman L C

Registered Optometrist—Eyes Tested—

Glasses Fitted

236 Main.....205-J

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Gulden H L Dr 215½ Main.....988

Hansel J H Dr 505 Kellogg.....22

Paint Dealers—Retail

Ames Lumber & Material Co 501 Lincoln Way...83

Campus Drug Co 2430 Lincoln Way.....1195

Carr Hardware Co 306 Main.....124

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Irvine Paint & Wall Paper Store 215 5th.....765

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Hamilton Photo Co 3217 West.....205-W

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Griffith Studio 234½ Main.....1225
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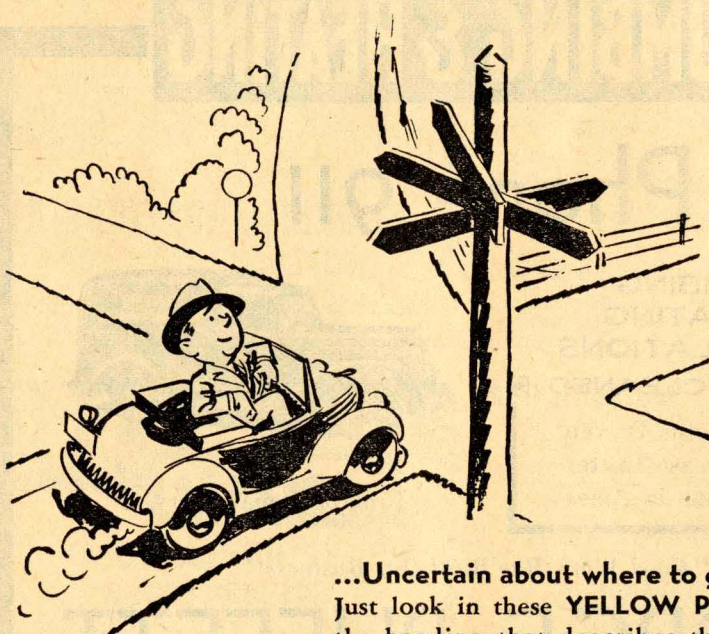
Hill's Studio 2530 Lincoln Way.....347

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Physicians & Surgeons (M. D.)— Eye, Ear, Nose & Throat

Johnston H L Dr 2408½ Lincoln Way.....884
Thorburn O L Dr 213½ Main.....430



...Uncertain about where to go to buy it?
Just look in these **YELLOW PAGES** under
the heading that describes the product or
service you want.

Pianos

Eschbach Music House 132 Main.....474

Picture Frames—DealersHill's Studio 2530 Lincoln Way.....347
Irvine Paint & Wall Paper Store 215 5th.....765**Plumbers**Gates Plbg & Htg Co 117 5th.....724
Gibbs Ed Plbg & Htg 1006 Douglas.....134
Palmer Plumbing Co 108 Hayward.....1091
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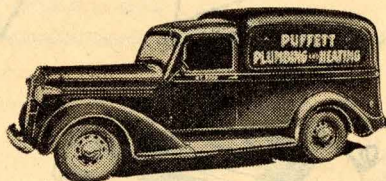


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Van Voorhis Clare Plbg & Htg 131 Campus.....999

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Agencies and Dealers—New Cars

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117 Kellogg.....363
Woodland Farms 819 Lincoln Way.....435

Poultry Hatcheries

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Printers

Ames Print Shop 302½ Kellogg.....230-J
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Milepost Service Printing Co 208 5th.....79
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Public Address Systems & Equipment

Campus Radio Co 118 Welch.....55

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Bomb Office Coll Press bld-Campus.....158
Iowa Agriculturist Coll Press bld-Campus.....938

Radio Broadcasting Cos. & Stations

W O I Radio Station Serv bld.....2500

Radio Repairing

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Crippen Radio Service 109 Kellogg.....608
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Radio Dealers

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Firestone Home & Auto Supply Store 215 Main.....172
Goodyear Service Stores 412 Main.....560
Gulliver's Radio Service 821 Lincoln Way.....879
Hoversten Furniture Store 328 Main.....66

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PHILCO Radios and Radio-Phonographs give you finer tone, greater performance, exquisite cabinet beauty at new low prices. BIG values! The World's Most Popular Radio!

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Carr Hardware Co 306 Main.....124

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ASH & ATKINSON

Sales—Rentals—Insurance	
Real Estate Management	
INVESTMENTS—MORTGAGES	
HOME LOANS—LONG TERMS	
Small Monthly Payments	
C. B. ASH	D. W. ATKINSON
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BURTON E F

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MARTIN A J

REAL ESTATE	
SALES	RENTALS
PROPERTY MANAGEMENT	
City and Farm Property	
Res. Phone 276-W	
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SAWYER & TRIPLETT

SALES	RENTALS
MANAGEMENT	
4½ CITY LOANS	
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20 Ames Natl Bk bld.....	25

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Ames Cold Storage & Locker Serv 116 Kellogg...	326
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Refrigerators

Best Electric Co 130 Main.....	123
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The Electrolux costs least to operate, is permanently silent, offers more years of dependable service, frees you from costly repairs—the four biggest advantages any refrigerator offers.

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THE Gas REFRIGERATOR



"WHERE TO BUY IT"

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Firestone Home & Auto Supply Store 215 Main..	172
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Refrigerators—(Cont'd)

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LEONARD

"WHERE TO BUY IT"

Palmer Plumbing Co 108 Hayward.....	1091
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STEWART-WARNER ELECTRIC REFRIGERATORS

HOVERSTEN FURNITURE STORE 328 Main..	66
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Walsh Furniture Store 114 Main.....	648
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Rendering Companies

Ames Rendering Co E 13.....	901
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AMES RENDERING CO

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LARGE OR SMALL
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E 13.....

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Black and White Inn 2316 Lincoln Way.....	1999
Butler's Lunch 115 S Duff.....	791-J
Christianson P C Hamburger Shop	
Soups—Chili—Cones—Sack Orders	
326 5th.....	59
Club Cafe 202 Main.....	1859
College Inn 2426 Lincoln Way.....	1877
Dairy Lunch 210 Main.....	2727
Ed's Barbecue 119 Kellogg.....	1860
Fall Inn 510 Lincoln Way.....	1888
Grid The Main & Kellogg.....	1900
Iowa Cafe 105 Welch.....	1868
Kurtz Restaurant 308 Main.....	1852
L'Trio 409 Burnett.....	99
L-Way Cafe 2418 Lincoln Way.....	330
Maid-Rite Sandwich Shop 107 Main.....	1892

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East of Sheldon-Munn Hotel	
233 Main.....	1806
Rinie's Place 113 5th.....	1850
Scotty's Chicken Inn 3332 Lincoln Way.....	1831
Short's Lunch 110 Main.....	1893
Shugart's 121 Welch.....	3041
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Roofing Materials—Retail

Ames Lumber & Material Co 501 Lincoln Way.....	83
Schoeneman Bros Co Main & Northwestern.....	264

Roofing



NEW ROOFS
REPAIRING
Free Estimates

PHONE **83**

AMES

LUMBER &
MATERIAL CO.

501 LINCOLN WAY

It is good practice to consult the directory before placing a telephone call. Persons who call from memory often lose time and cause inconvenience to others by calling wrong numbers.

Rubbish Removal

Deaton Forrest S Maple.....	2994
Keigley & Sons S Maple.....	2831

Rug Cleaners—See Carpet & Rug Cleaners

Sales Barns

Ames Sales Co S Duff.....	2922
---------------------------	------

Sand & Gravel

Ames Lumber & Material Co 501 Lincoln Way....	83
---	----

Savings & Loan Companies

Ames Building & Loan 300 Main.....	81
Home Savings & Loan Assn 216 Main.....	168

Schools—Parochial & Public

Beardshear School E 9.....	339-W
Central School 5th & Clark.....	692
Franklin School Walnut.....	1168-J
High School Principal's Office 5th & Clark.....	429
IOWA STATE COLLEGE	2500

COLLEGE TELEPHONES ARE LISTED IN SECTION FOLLOWING YELLOW PAGES

Lincoln School S Kellogg.....	1203-W
Louise Crawford School Stanton.....	1283-J
Napier Consolidated School.....	52-F13
North Grant Consol School E Lincoln Way.....	19-F13
Nurses Office 5th & Clark.....	1168-W
Roosevelt School 921 9th.....	2805
St Cecilia School 121 Oak.....	814-W
Supt of City Schools 5th & Clark.....	454
Welch School S Hyland.....	1573
Whittier School S Haxel.....	954-W

Screens—Window

AMES LUMBER & MATERIAL CO

SCREENS AND STORM SASH
FOR EVERY TYPE WINDOW
OR DOOR
INSTALLED AND REPAIRED
HARDWARE AND PAINT

501 Lincoln Way.....83

Seeds—Retail

Black Clyde & Son—Hybrid Seed Farm	
	RFD 3..39-F22
Coe Ed Seed Store S Duff.....	292
Everts Florists 208 Main.....	490
Michael-Leonard Seed Co	
Research Department—Wholesale Seeds	
114 Kellogg.....	105

Seiberling Tires

Look on T pages under Tires—Dealers

Sewing Machines

Singer Sewing Machine Co	
Hemstitching—Sewing Machine Rental—	
Repairing	
302 Kellogg.....	1707

Sherwin-Williams Paints

Look on P pages under Paint Dealers—Retail

Shock Absorbers—Service

Ames Wheel & Frame Alignment Co 411 Duff...645

Shoe Dealers—Retail

- BAUGE SHOE CO** 204 Main.....171-J
 Big Shoe Store
 Shoes For The Entire Family
 304 Main.....601
 Brannberg & Alm
 Health Spot Shoes—Men—Women
 317 Main.....725-W
EMERHOFF'S FOOTWEAR
 Exclusive Women's—Children's—
 Boy's Shoes
 219 Main.....27-J
 Trueblood's College Shoe Store 2544 Lincoln W. .1004

TRUEBLOOD'S COLLEGE SHOE STORE

S H O E S
 for
MEN AND WOMEN
 FLORSHEIM—AIR-STEP
 ROBLEE
 RIDING BOOTS
 2544 Lincoln Way.....1004

Shoes—Repairing

- Goodyear Shoe Shop 107 Welch.....1534-J

Signs

- Ames Neon Sign Serv 304 Riverside.....3171

Skating Rinks

- Carr's Roller Rink 530 Lincoln Way.....1887

Sororities

See Coe's Flower Shop Advertisement on
 Florists page

Sporting Goods—Retail

- Cyclone Sporting Goods Co 2318 Lincoln Way...738

Stokers—Mechanical

- Gilchrist Coal & Feed Co 203 Kellogg.....232

IRON FIREMAN STOKERS

Automatic Coal Burners
 Safe - Clean - Eco-
 nomical
 Suitable for boiler sizes
 from residence to indus-
 trial plants Bin type
 requires no shoveling



"WHERE TO BUY THEM"

- Edwards Coal Co 2312 Lincoln Way.....20

- Kimler Coal & Ice Co 132 Grand.....833
 Stokol-Iowa Co 132 Grand.....833

Storm Sash—See Screens—Window**Stoves & Ranges**

- Best Electric Co 130 Main.....123
 Carr Hardware Co 306 Main.....124

FRIGIDAIRE ELECTRIC RANGES

Brilliantly new inside and out!
 More beautiful and useful than
 ever! Use less current! Exclu-
 sive *Radiantube* units, 18%
 faster than previous units!
 Sensational bargain prices!



"WHERE TO BUY IT"

- Christensen Hardware Co 125 Main.....12

IOWA ELECTRIC LIGHT AND POWER CO

Enjoy More Delicious Cookery with a new
 Certified Performance Gas Range that keeps
 your kitchen cleaner—saves you money and
 assures uniform dependable cooking tempera-
 tures. Modernize your kitchen now at low cost
 with a ROPER, ACORN or MAGIC CHEF
 Gas Range—Get full details today.
 131 Main283

UNIVERSAL ELECTRIC RANGES—

- PALMER PLUMBING CO 108 Hayward....1091

- Walsh Furniture Store 114 Main.....648

Swimming Pools

- Carr's Swimming Pool E 16th.....1811

Tailors—Merchant

- Lawrie The Tailor and Cleaner 216 Main.....27-W
 Woods The Tailor & Furrier 221½ Main.....2802

TAXI

PHONE

1199

THE CABS WITH
 NEON SIGNS

BAGGAGE TRANSFER
 PARCEL DELIVERY SERVICE
 AND LIGHT MOVING

24-HOUR SERVICE

Ames Taxi Service

Taverns

Blue Front Tavern 123 Main.....1824

Taxicabs

Ames Taxi Service 216 E Des Moines.....1199
Yellow Cab Service Sheldon-Munn Hotel.....116

Telegraph Companies

Postal Telegraph-Cable Co
To send a telegram cablegram or
radiogram at any time—
Ask operator for....Postal Telegraph-Cable Co
Western Union Telegraph Co 305 Main
To send a telegram cablegram or
radiogram at any time—
Ask operator for.....Western Union
For messenger and other purposes.....45

Telephone Companies

N W BELL TELEPHONE CO 510 5th.....40

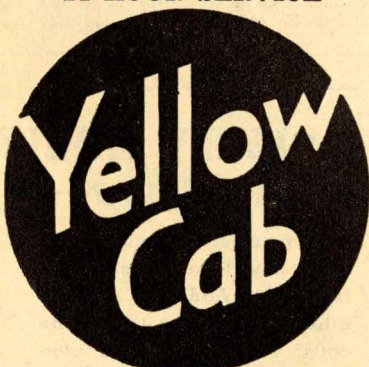
Theatres

Ames Theatre 2420 Lincoln Way.....1357
Ames Theatre Co 411 Main.....101
Capitol Theatre 117 Main.....416
Collegian Theatre 411 Main.....63
Varsity Theatre 2412 Lincoln Way.....191

TAXI

CALL 116

24 HOUR SERVICE



Dependability—A Reputation Gained
by 12 Years Experience.
SHELDON-MUNN HOTEL

Tile Contractors & Dealers—Ceramic

VEOS TILE

PORECELAIN ENAMEL—ON STEEL

Made in beautiful
colors. Cannot fade,
craze or crack. In-
stalled on patented
self - locating founda-
tion sheet right over present walls.



"WHERE TO BUY IT"

Buckham H B & Co Inc Des Moines
904 Walnut (Toll Call) . . 3-4241

Timken Silent Automatic Oil Heating

Look on O pages under Oil Burners

Tires—Dealers

Bourne Service Station 604 E Lincoln Way...1837
Firestone Home & Auto Supply Store 215 Main..172

GOODYEAR TIRES

High value—low cost. Hence,
more people ride on Good-
year tires than on any other
kind. *Save at the Sign of the
Goodyear Diamond.*



"WHERE TO BUY IT"

GOODYEAR SERVICE STORES 412 Main...560

Runyan's Guy Service Station
Always Open—Firestone Tires—
Road Service
Lincoln Way & Duff.....597

SEIBERLING SAFETY TIRES

New "Saf-flex" cord, "Saw-
Tooth" tread, patented "Heat
Vents" keep you safer, make
tire last longer. Seiberling's
DOUBLE guarantee against
cuts, bruises, blowouts, costs
nothing extra.



"WHERE TO BUY IT"

Molleston Service Sta Lincoln Way & Duff..1816

Smutz Service Inc 2602 Lincoln Way.....95

U S TIRES— WHOLESALE—RETAIL

FALL OIL CO 510 Lincoln Way.....259

Tires—Repairing & Rebuilding

Firestone Home & Auto Supply Store 215 Main..172
O K Tire Shop
Vulcanizing and Repairing—Road Service
115 5th.....236-W

Tourists Camps & Homes

Ames Tourist Court 318 E Lincoln Way.....1502
Conoco Motel 527 E Lincoln Way.....1083

Towel Service—See Linen Supply Service

Transfer Companies

See Movers & Transfer Cos.; also
Trucking & Motor Freight Cos.

Travel Bureaus

Conoco Travel Bureau 604 E Lincoln Way.....1837

Trucking & Motor Freight Cos.**ANDERSON F S COAL & TRUCKING CO****COMMERCIAL & CONTRACT
HAULING**LOCAL AND LONG DISTANCE
235 S Kellogg.....450**Typewriters—Dealers**

Reynolds & Iversen 238 Main.....96

Undertakers—See Funeral Directors**Uniforms**

Tilden Manufacturing Co 3d flr TMC bld.....2100

UpholsterersAmes Mattress Co 400½ Main.....251
Griffin Furniture Shop 403 Lincoln Way.....114**Vacuum Cleaners—Dealers**Morgan Sweeper Store
New—Rebuilt—Service All Makes
213 5th.....188
Singer Sewing Machine Co 302 Kellogg.....1707**Venetian Blinds**Hoversten Furniture Store 328 Main.....66
Orning Glass & Awning Co
Complete Service—Repairing—
Cleaning—Rebuilding
402 Main.....538-W**Veos Tile**Look on T pages under Tile Contractors
& Dealers—Ceramic**Veterinarians**

I S C Ambulatory Clinic Vet bld.....2500

Veterinarians' Supplies

Ames Veterinary Supply Co 201B Main.....82

Wall Papers—Dealers

Irvine Paint & Wall Paper Store 215 5th.....765

Washing Machines—Dealers**A B C WASHERS & IRONERS—**
PALMER PLUMBING CO 108 Hayward...1091**BENDIX HOME LAUNDRY—**
RICHARDSON BROS FURNITURE CO
409 Douglas...801

Hoversten Furniture Store 328 Main.....66

Water Heaters**IOWA ELECTRIC LIGHT AND POWER CO**Guard your health and attractiveness
with plenty of hot water heated auto-
matically at low cost. Eliminate the
uncertainty and time-consuming disad-
vantages of non-automatic hot water
supply systems.Install a RUDD Automatic Gas Water
Heater NOW—Get full details today.
131 Main.....283

Van Voorhis Clare Plbg & Htg

Thermogray Electric Water Heaters
131 Campus.....999**Waterproofing Materials**

Ames Lumber & Material Co 501 Lincoln Way...83

Welding**ALLAN MACHINE SHOP** 219 Duff.....529-W
Grinstead Body & Fender Serv 120 Kellogg.....523**Well Drilling—See Drilling Companies****Willard Batteries—Authorized Sales &
Service**

Look on B pages under Batteries—Retail

Window Shades

Richardson Bros Furniture Co 409 Douglas.....801

Women's Apparel Shops

Brown Shop 214 Main.....406

FROMM LILA BDresses—Corsetry—Hosiery—
Lingerie—Purses

309 Main.....830

McCartney's 2514 Lincoln Way.....190

MILLINERY & SPORTS SHOP 307 Main.....767

Osborn's 313 Main.....725-J

Rogers Shop 2406 Lincoln Way.....554-W

Tilden Store Co 203 Main.....17

**What EVERY FAMILY
Should Know—**Do members of your family
know how to report a fire by
telephone? And how to make
other emergency telephone
calls? You can find this infor-
mation in the front part of this
directory under the heading
"Emergency Calls."

IOWA STATE COLLEGE

Telephone Directory

FROM AMES TELEPHONES CALL 2500

Emergency and Special Calls

FIRE (to report a fire) from 7 a. m. to 10 p. m. Dial "O"
(At all other hours dial "9" and call "Fire Department")

LONG DISTANCE—from 7 a. m. to 10 p. m. Dial "O"
(At all other hours dial "9" and ask for "Long Distance")

Use of the Dial Telephone

After obtaining the correct number from the directory, remove the receiver and listen for the dial tone. It is a steady humming sound which lets you know that the central office equipment is ready to receive your call.

How To Dial

Dial each figure of the number you are calling in the order shown in the telephone directory.

Take, for example, the dialing of telephone number 763. After hearing the dial tone, place the forefinger firmly in the dial opening through which the figure "7" is seen. Turn the dial around in a clockwise direction until your finger strikes the finger stop. Remove your finger and let the dial return to its normal position without forcing or retarding its movement. The remaining figures "6" and "3" may be dialed in a similar manner.

If you make a mistake while dialing, or if your finger slips from the dial before reaching the finger stop, hang up the receiver for a few seconds. Then remove it and, after hearing the dial tone, dial each figure of the number again.

Service Signals

Ringing Signal—This is a "burring" sound that will be heard at regular intervals which indicates that the bell of the called telephone is being rung.

Busy Signal—This is a "buzz-buzz-buzz" sound that will be heard when the line of the called telephone is in use.

Should you hear neither of these signals after dialing, dial "O" and tell the operator of the condition.

Calling From College Telephones

To Other College Telephones—To call another telephone connected with the college telephone system, lift the receiver and upon hearing the dial tone, dial all three figures of the number in the order in which they appear in this section of the directory.

To Outside Telephones—To make a call to a telephone not connected with the college telephone system, lift the receiver from

the hook and upon hearing the dial tone, dial the figure "9." Give the number of the telephone you wish to reach to the operator who answers.

Calls From Outside Telephones

To call a college telephone from telephones not connected with the college telephone system, telephones without dials, call 2500. Give the number of the college telephone you wish to reach to the college operator who will answer and handle your call. Numbers of college telephones are listed in the following pages.

Night Calls

In order that calls from "outside" telephones may be completed to certain college telephones during the hours 10 p. m. to 7 a. m. when a college operator is not on duty, night numbers have been assigned to hospital, residence halls and certain other telephones. A complete list of the night numbers is shown on the last page of this section of the directory.

To make a call between 10 p. m. and 7 a. m. from a college telephone to a college telephone with a night number, dial "9" and give the night number to the operator who will handle your call. Calls from college telephones to all other telephones should be placed at all hours as previously mentioned.

To call college telephones from "outside" telephones during the period 10 p. m. to 7 a. m., give the operator the night number of the telephone you wish to reach.

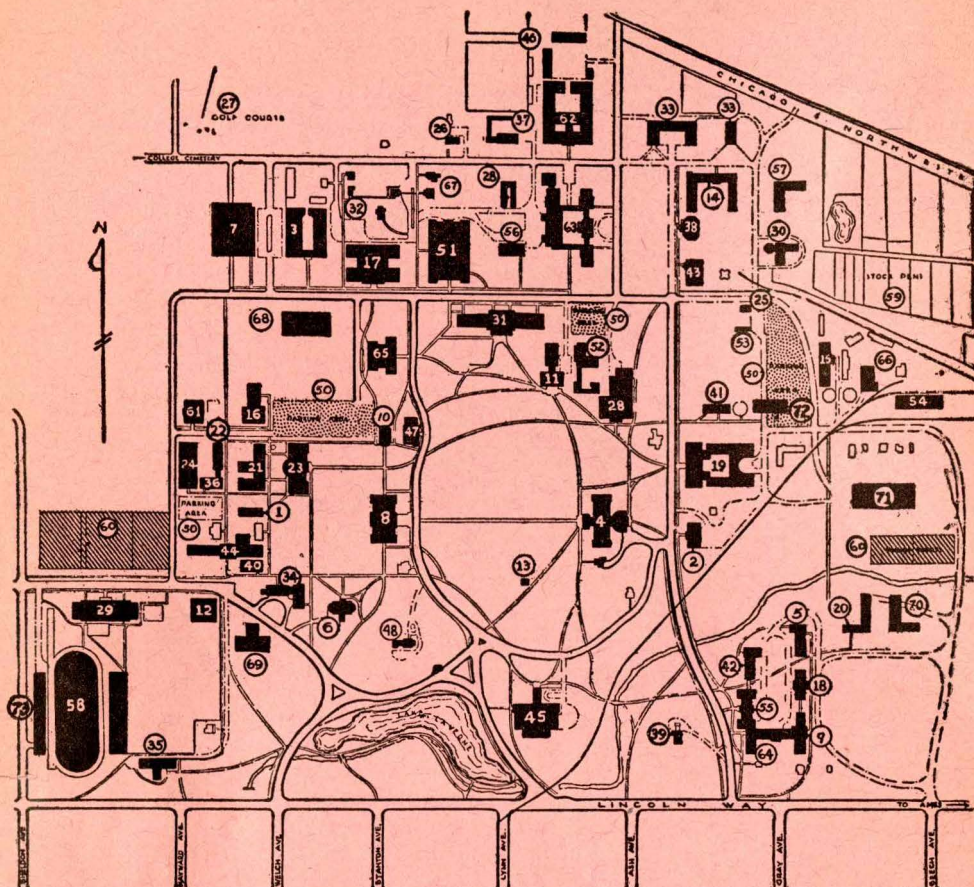
Non-Listed Numbers

College telephone numbers added or changes made too late to be included in this directory will be furnished by the college operator. She may be reached from college telephones by dialing "O" and from "outside" telephones by calling 2500.

Directory and Service Changes

All changes in telephone service or directory listings for college telephones should be handled through the Iowa State College Business Office.

IOWA STATE COLLEGE CAMPUS--AMES



Aeronautics	1	Exhibit Hall	24	Memorial Union	45
Agricultural Annex	2	Forage Crops	25	Men's Dormitory	69
Agricultural Engineering	3	Freeman Hall	5	Military Stable	46
Agricultural Hall	4	Genetics Building	26	Morrill Hall	47
Alumni Hall	6	Golf Course	27	Music Hall	48
Armory	7	Greenhouses	28	Nursery School	67
Barton Hall	18	Gymnasium	29	Oak Hall	70
Beardshear	8	Hog Barn	30	Parking Areas	50
Birch Hall	9	Home Economics	31	Physics Building	51
Bookstore	10	Home Management	32	Plant Laboratory	52
Botany Hall	11	Horse Barns	33	Poultry Laboratory	53
Bowling Green	12	Hospital	34	Power Plant	54
Campanile	13	Hughes Hall	35	Roberts Hall	55
Cattle Barn	14	Industrial Arts	36	Science Building	56
Central Stores	15	Insectary	37	Service Building	68
Chemical Engineering	16	Judging Pavilion	38	Sheep Barn	57
Chemistry Building	17	Knoll The	39	Stadium Dormitory	73
Clyde Williams Field	58	Laboratory of Mechanics	40	Stock Pens	59
Collegiate Press Building	72	Landscape Architecture	41	Tennis Courts	60
Dairy Industry	19	Laundry	66	U S D A Building	61
Elm Hall	20	Library	65	Veterinary Clinic	62
Engineering Annex	21	Lyon Hall	42	Veterinary Quadrangle	63
Engineering Experiment Sta.	22	Meat Laboratory	43	Welch Hall	64
Engineering Hall	23	Mechanical Engineering Lab.	44	Women's Gym	71

IOWA STATE COLLEGE

Telephone Directory

From Ames telephones call 2500 and ask for extension wanted.

From College telephones dial the extension number wanted.

ABBREVIATIONS

Department address in College listings are designated by the following abbreviations

A E--Agricultural Engineering	E O B--English Office Building	Mor--Morrill Hall
Aer Lab--Aeronautical Laboratory	Exhibit H--Exhibit Hall	Mus--Music Hall
Ag--Agricultural Hall	Gr H--Greenhouse	N H--Nurse's Home
Ag Ann--Agricultural Annex	H Ec--Home Economics	N S--Nursery School
Alumni H--Alumni Hall	Hosp--Hospital	N S Ann--Nursery School Annex
Bdsh--Beardshear	H P--Heating Plant	Phys--Physics
Bk S--Book Store	I A--Industrial Arts	P Pl--Power Plant
Bot--Botany Hall	Insect--Insectary	Pl Lab--Plant Laboratory
Carp Shop--Carpenter Shop	L A--Landscape Architecture	Sci--Science Building
Chem--Chemistry	Lab Mech--Laboratory of Mechanics	Serv--Service Building
Chem Engr--Chemical Engineering	Ldy--Laundry	V Adm--Veterinary Administration
C P--Collegiate Press	Lib--Library	V Anat--Veterinary Anatomy
C S--Central Stores	M E Lab--Mechanical Engineering	V Cl--Veterinary Clinic
Dir--Director	Laboratory	V Med--Veterinary Meedicine
Dy In--Dairy Industry	Meat Lab--Meat Laboratory	V Obst--Veterinary Obstetrics
Engr--Engineering Hall	Mem U--Memorial Union	V Path--Veterinary Pathology
Engr Ann--Engineering Annex	Men's Gym--Men's Gymnasium	V Phys--Veterinary Physiology
Eng Exp Sta--Engineering	Mil Stables--Military Stables	V Res--Veterinary Research
Experiment Station		

A

Abbott Wilton Engr Ann.....	Ext 415
Accounting Office Bdsh.....	Ext 502
Adams Hattie Bdsh.....	Ext 302
Agg T R Engr.....	Ext 535
Agricultural Administration H H Kildee DeanAg.....	Ext 344
Agricultural Engineering A E.....	Ext 457
J B Davidson A E.....	Ext 257
Agricultural Engr Dept Farm—See Ames Section	
Agricultural Engr Sec Farm—See Ames Section	
Agricultural Experiment Station R E Buchanan	
Director Ag.....	Ext 353
Agricultural Extension Mor.....	Ext 512
R K Bliss Mor.....	Ext 525
Agricultural Personnel Service R M Vifquain Ag.....	Ext 455
Agricultural Relations George Godfrey Ag.....	Ext 230
Agronomy Farm—See Ames Section	
Agronomy Farm Crops H D Hughes Ag.....	Ext 226
Agronomy Soils Wm H Pierre Ag.....	Ext 486
Ahlquist Robt W Engr Ann.....	Ext 415
Aikman John M Bot.....	Ext 335
Alice Norton Home Management House—	
See Home Management Houses	
Allen Edward D Engr.....	Ext 516
Allen Edward S Bdsh.....	Ext 264
Allen Forrest E Engr.....	Ext 274
Allen Harriet H Ec.....	Ext 428
Alley Mrs Mabel B Mor.....	Ext 512
Alumni Association—See Ames Section	
Alumni Hall—See Residence Halls	
Anderson A L Ag.....	Ext 424
Anderson C Arnold Ag Ann.....	Ext 366
Anderson E W Bdsh.....	Ext 264
Anderson Floyd H Armory.....	Ext 469
Anderson Mabel—Call Memorial Union—	
See Ames Section	
Animal Chemistry&Nutrition B H Thomas Chem.....	Ext 296

Animal Husbandry P S Shearer Ag.....	Ext 396
Swine Barn.....	Ext 577
Horse Barn.....	Ext 248
Animal Husb Sec Exp Farm S Beach—	
See Ames Section	
Anspach Karlyne A H Ec.....	Ext 537
Applied Arts H Ec.....	Ext 439
Janet K Smith H Ec.....	Ext 544
Architectural Engineering A H Kimball EngrAnn.....	Ext 594
Arm David L Eng Exp Sta.....	Ext 280
Armstrong Charles Vincent I A.....	Ext 431
Arnold Floyd J Mor.....	Ext 423
Arnold L K Chem E.....	Ext 303
Arthur I W Mor.....	Ext 231
Atanasoff J V Physics.....	Ext 444
Bdsh.....	Ext 264
Atherton John W E O B.....	Ext 314
Athletic Council Men's Gym.....	Ext 271

B

Bacon Mrs Grace.....	Ext 536
Bacteriology R E Buchanan Sci.....	Ext 247
Bailey Reeve M Sci.....	Ext 236
Baird Earl S Serv.....	Ext 253
Baker M P Dy In.....	Ext 573
Bakke A L Bot.....	Ext 335
Barker Mrs Edith Mor.....	Ext 432
Barre Henry J A E.....	Ext 360
Barron Wallace E—Call Memorial Union—	
See Ames Section	
Barton Hall—See Residence Halls	
Beal Robert Engr.....	Ext 507
Bean Roy Bdsh.....	Ext 501
Beard Fred J Ag.....	Ext 358
Meat Lab.....	Ext 460
Beaty Harold H Ag Engr.....	Ext 457
Beckemeyer H J Engr Ann.....	Ext 558

Becker E R Sci.....	Ext 236	Cady Helen H Ec.....	Ext 428
Beckman Richard W Ag Ann.....	Ext 204	Caine A B Ag.....	Ext 424
Beckwith Cornelia L H Ec.....	Ext 537	Cannon C Y Ag.....	Ext 533
Bell Charles G E O B.....	Ext 498	Carpenter Philip L Sci.....	Ext 247
Benbrook E A V Path.....	Ext 521	Carpenter Shop.....	Ext 440
Benedict A A Phys.....	Ext 295	Carr Percy H Phys.....	Ext 295
Benedict L D Engr.....	Ext 516	Carver Lowell L I A.....	Ext 265
Bentley R C Ag Ann.....	Ext 562	Carson Robert R Bdsh.....	Ext 397
Beresford Rex Mor.....	Ext 559	Cashier Bdsh.....	Ext 458
Bergman H D V Phys.....	Ext 485	Cason Carolyn H Ec.....	Ext 481
Berkel H J Engr.....	Ext 426	Cassell Wallace L Engr Ann.....	Ext 415
Berry Frank T—Call Collegiate Press— See Ames Section		Cassidy Wm F Armory.....	Ext 545
Biester H E—Call Veterinary Research Farm— See Ames Section		Caughey R A Engr.....	Ext 475
Birch Hall—See Residence Halls		Central Stores C S Jackson C S.....	Ext 556
Bird Emerson W Dy In.....	Ext 573	Ceramic Engineering C M Dodd Engr Ann.....	Ext 558
Birkness Harold A Engr.....	Ext 346	Cessna Ruth Mor.....	Ext 227
Black Chas A Ag.....	Ext 486	Chadderdon Hester H Ec.....	Ext 357
Bliss R K Mor.....	Ext 525	Chamberlin Stephen J Lab Mech.....	Ext 507
Blohm Frank D V Path.....	Ext 521	Chase Howard Mus.....	Ext 526
Boast W B Engr Ann.....	Ext 415	Chemical Engineering O R Sweeney Chem Engr.....	Ext 212
Bollman Lt Henry E Armory.....	Ext 225	Chemistry W F Coover Chem.....	Ext 583
Bomb Office C P.....	Ext 528	Child Development Lydia Swanson N S.....	Ext 585
Bond Jane Women's Gym.....	Ext 433	Chivers Walter H V Cl.....	Ext 342
Book Store.....	Ext 494	Civil Engineering L O Stewart Engr.....	Ext 475
Botany Department I E Melhus Bot.....	Ext 335	Clapp Lester E Mor.....	Ext 542
Bowen Esther Bdsh.....	Ext 301	Clark Fred F Mor.....	Ext 467
Bower Beulah Alumni H.....	Ext 241	Clark Kenneth Engr.....	Ext 274
Bowers Charles F Engr Ann.....	Ext 594	Clark Norman A Chem.....	Ext 334
Bowers Coop Halls—See Ames Section		Clark Robt Mor.....	Ext 388
Bowman Jean Ag Ann.....	Ext 563	Cleghorn M P Engr.....	Ext 354
Bragonier Wendell H Bot.....	Ext 335	Cline L M Chem.....	Ext 567
Brandner Fred Bdsh.....	Ext 264	Cochran Mary V H Ec.....	Ext 390
Brandt Iva L H Ec.....	Ext 410	Cochran W G Serv.....	Ext 257
Brashear Mrs Vivian H Ec.....	Ext 517	College Instrument Shop Phys.....	Ext 315
Breazeale Lois Hosp.....	Ext 532	Collegiate Press Book Dept C P.....	Ext 286
Breckenridge Robert W Engr.....	Ext 593	Collins E V A E.....	Ext 360
Brettnall George S Men's Gym.....	Ext 272	Conover William J Mor.....	Ext 512
Brooks Barbara A H Ec.....	Ext 529	Cook H C Bdsh.....	Ext 578
Brown C H Lib.....	Ext 447	Cook Rosalind Mus.....	Ext 526
Brown Elfrieda H Ec.....	Ext 390	Cook T L Engr.....	Ext 516
Brown F E Chem.....	Ext 334	Cooper Esther L E O B.....	Ext 218
Brown L T Engr.....	Ext 354	Cooper Hall B H Chem Engr.....	Ext 479
Browning G M Ag.....	Ext 437	Coover M S Engr Ann.....	Ext 415
Bruner David K Bdsh.....	Ext 498	Coover W F Chem.....	Ext 583
Buchanan Fanny Mor.....	Ext 462	Corfe E A V Cl.....	Ext 342
Buchanan Irene H Ec.....	Ext 537	Covault C H V Cl.....	Ext 263
Buchanan R E Ag.....	Ext 353	V Med.....	Ext 342
Sci.....	Ext 247	Craft W A Ag.....	Ext 358
Bdsh.....	Ext 561	Crandall Bliss Ag.....	Ext 226

C

Buente Mrs Lillian Mor.....	Ext 472	Dairy Husbandry C Y Cannon Ag.....	Ext 533
Buildings & Grounds C S.....	Ext 251	Dairy Husb Farm S of Campus— See Ames Section	
Bulletin Office W H Gemmill Ag Ann.....	Ext 503	Dairy Industry C A Iverson Dy In.....	Ext 495
Editor.....	Ext 267	Dairy Industry Sales Room Dy In.....	Ext 393
Bunce A C Ag Ann.....	Ext 231	Dana Forest C Engr.....	Ext 346
Burnett L C Ag.....	Ext 226	Daniells Marian E Bdsh.....	Ext 264
Burns Lt Kenneth P Armory.....	Ext 225	Davidson J B A E.....	Ext 257
Business Office Bdsh.....	Ext 300	Davis Carrie Mor.....	Ext 525

Night calls—Between 10 PM and 7 AM—

See night number list on page 11

Accounting Office J F Hall.....	Ext 501
Business Manager H C Gregg.....	Ext 300
Cashier.....	Ext 458
Office Manager Louise Fletemeyer.....	Ext 549
Pay Roll Clerk.....	Ext 501
Purchasing Agent George Potts.....	Ext 283
Treasurer C B Murray.....	Ext 301
Butler L W Phys.....	Ext 295

D

Dairy Husbandry C Y Cannon Ag.....	Ext 533
Dairy Husb Farm S of Campus— See Ames Section	
Dairy Industry C A Iverson Dy In.....	Ext 495
Dairy Industry Sales Room Dy In.....	Ext 393
Dana Forest C Engr.....	Ext 346
Daniells Marian E Bdsh.....	Ext 264
Davidson J B A E.....	Ext 257
Davis Carrie Mor.....	Ext 525
Decker G C Insect.....	Ext 474
Dedrick Dallas S Dy In.....	Ext 573
DeVries Louis Bdsh.....	Ext 480

Diehl Harvey C Chem.....	Ext 583
Dieken Gertrude Mor.....	Ext 311
Dietz Sherl M Bot.....	Ext 335
Dilworth J Richard Armory.....	Ext 225
Director of Residence Halls Madge I McGlade	
Bdsh.....	Ext 402
Disney Irma Ag Ann.....	Ext 563
Dodd C M Engr Ann.....	Ext 558
Dodds J S Engr.....	Ext 426
Donels Ray O Gym.....	Ext 272
Dorchester C S Ag.....	Ext 226
Dormitories—See Residence Halls	
Dougherty C R Engr.....	Ext 477
Drake C J Sci.....	Ext 236
Duffy William J Mil Stables.....	Ext 331
Dunagan W M Lab Mech.....	Ext 507
Duncan James F Dy In.....	Ext 393
Dunham Phyllis L Lib.....	Ext 591
Durland A C Engr.....	Ext 477
Dyas E S Mor.....	Ext 542

E**E H Richards Home Management House—**

See Home Management Houses

Earls Lester T Phys.....	Ext 295
Eck J C Chem.....	Ext 296
Economics & Sociology T W Schultx Ag Ann.....	Ext 563
Edgar A R Exhibit H.....	Ext 305
Edgar Rachel Chem.....	Ext 583
Edgecombe S W Pl Lab.....	Ext 377
Edwards Sgt Gilbert R Mil Stables.....	Ext 331
Edwards Dr J F Hosp.....	Ext 312
Edwards Marian Mor.....	Ext 427
Edwards S C P Pl.....	Ext 378
Eichling H L Mor.....	Ext 467
Eidem Dorothy A H Ec.....	Ext 390
Eldredge J C Ag.....	Ext 226
Electric & Plumbing Shop.....	Ext 538
Electrical Engineering M S Coover Engr Ann.....	Ext 415
Elkinton C M Ag Ann.....	Ext 483
Ellis E E Dy In.....	Ext 495
Ellis Mrs Sarah Porter Mor.....	Ext 361
Elm Hall—See Residence Halls	
Elwood P H Jr L A.....	Ext 595
Engineering Administration T R Agg Engr.....	Ext 292
Engineering Drawing O A Olson Engr.....	Ext 492
Engineering Experiment Station Engr.....	Ext 385
T R Agg Engr.....	Ext 535
Engineering Extension D C Faber Dir Serv.....	Ext 253
Engr Lib.....	Ext 374
Engineering Personnel Engr.....	Ext 466
Don S Stevens Engr.....	Ext 245
Englehorn Alfred J Ag.....	Ext 486
English Guy S Greene Bdsh.....	Ext 445
Errington Paul L Insect.....	Ext 474
Erwin A T Pl Lab.....	Ext 566
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Fabricius N E Dy In.....	Ext 266
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Ferguson Fred E Ag Ann.....	Ext 267
Finegan Jack Bdsh.....	Ext 520
Firkins B J Ag.....	Ext 486
Fish F A Engr Ann.....	Ext 415
Fisher Genevieve H Ec.....	Ext 223
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Fitch Wm Chester Engr.....	Ext 477
Fitzsimmons J R L A.....	Ext 595
Fleming Annie W Bdsh.....	Ext 264
Fleming Mabel E O B.....	Ext 218
Fletemeyer Louise Bdsh.....	Ext 549
Fluallen Lt Wm A Armory.....	Ext 225
Folken Herbert G Mor.....	Ext 560
Foods & Nutrition P Mabel Nelson H Ec.....	Ext 373
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Foust H L V Anat.....	Ext 450
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Fuller A H Engr.....	Ext 389
Fuller Elizabeth E O B.....	Ext 218
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Galligan W E Engr.....	Ext 475
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Gaskell Alfred S Engr.....	Ext 492
Gaskill H V Bdsh.....	Ext 418
Gemmill W H Ag Ann.....	Ext 503
Genaux Chas M Ag.....	Ext 554
General Engineering F D Paine Engr.....	Ext 243
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Getty Robert V Anat.....	Ext 450
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Gilman Henry Chem.....	Ext 583
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Gleiser Fern W H Ec.....	Ext 244
Godfrey George W Ag.....	Ext 230
Bdsh.....	Ext 255
Goeppinger Katherine L Ag Ann.....	Ext 376
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Goodman Geo J Bot.....	Ext 335
Goodspeed Allen W Ag.....	Ext 554
Goss E F Dy In.....	Ext 547
Goulding Fern A Hosp.....	Ext 391
Gouwens C Bdsh.....	Ext 264
Gowen John W Ag.....	Ext 478
Graduate College R E Buchanan Bdsh.....	Ext 561
Graff E F Mor.....	Ext 467
Graham David E Armory.....	Ext 545
Granner Marie Ag.....	Ext 344
Grant Dr J G Hosp.....	Ext 532
Green House Pl Lab.....	Ext 319
Greene Guy S Bdsh.....	Ext 445
Greenlee John A Bdsh.....	Ext 287
Greer J Wilbur Chem.....	Ext 583
Gregg H C Bdsh.....	Ext 300
Griffith W I Serv.....	Ext 281
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Grimes Harriett Hosp.....	Ext 442
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Grosenbaugh Ada Bdsh.....	Ext 318
Guiot Germaine G.....	Ext 584
Gwynne C S Chem.....	Ext 567

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Haber E S Pl Lab.....	Ext 566
Hafstrom J R Engr Ann.....	Ext 415
Hall B L Bdsh.....	Ext 232
Hall J F Bdsh.....	Ext 302
Hamilton John C S.....	Ext 440
Hammer Averill J Chem.....	Ext 468
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Hansen E N Ag.....	Ext 533
Hansen Joanne M H Ec.....	Ext 347
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Harding Madge H Ec.....	Ext 417
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Harris Halbert M Sci.....	Ext 236
Hart Albert G Ag Ann.....	Ext 563
Hartman George B Ag.....	Ext 554
Hassinger Ruth Women's Gym.....	Ext 433
Hatch Ray D V Anat.....	Ext 450
Hausrath A H Ag'.....	Ext 448
Hayden Ada Bot.....	Ext 335
Heady Earl O Ag Ann.....	Ext 231
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Heiple Loren R Engr.....	Ext 475
Helfinstine Roy J M E Lab.....	Ext 593
Helser M D Bdsh.....	Ext 425
Hempstead Jean C Engr.....	Ext 243
Hendrickson G O Sci.....	Ext 236
Henning Margaret Bot.....	Ext 496
Henry L K Bdsh.....	Ext 596
Henry Lt L D Armory.....	Ext 545
Henry Mrs Mary H Ec.....	Ext 470
Herr Gertrude A Bdsh.....	Ext 264
Heryford Mrs E M Bdsh.....	Ext 458
Hess Lura Bdsh.....	Ext 561
Hester Mary E Women's Gym.....	Ext 372
Hewitt Earl A V Phys.....	Ext 568
Higdon Archie Engr'.....	Ext 524
Hilligoss John E Music.....	Ext 526
Hillyard Lawrence R Engr.....	Ext 346
Hinrichsen J J L Bdsh.....	Ext 264
Hippaka Thomas A Ag'.....	Ext 519
Hipple Helen N S.....	Ext 585
History & Government L B Schmidt Bdsh.....	Ext 578
Hixon R M Chem.....	Ext 497
Hogrefe Pearl E O B.....	Ext 218
Holbert J Clarence Ag.....	Ext 424
Holbrook R H Serv.....	Ext 253
Holl D L Bdsh.....	Ext 264
Holmes John L Bdsh.....	Ext 238
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Genevieve Fisher H Ec.....	Ext 223
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Florence Fallgatter H Ec.....	Ext 420
Home Economics Store Room H Ec.....	Ext 417
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Emergency calls between 10 pm and 7	
am—See night number list on page 11	
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am—See night number list on page 11	
Isabel Bevier House.....	Ext 394
Emergency calls between 10 pm and 7	
am—See night number list on page 11	
Sloss House.....	Ext 509
Emergency calls between 10 pm and 7	
am—See night number list on page 11	
Homeyer Paul G Serv.....	Ext 257
Hopkins J A Ag Ann.....	Ext 231
Horn Sidney H Ag Ann.....	Ext 376
Horticulture B S Pickett Ag.....	Ext 291
Hort Farm S W corner Sheldon and Knapp—	
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Hospital Gen Inf.....	Ext 229
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Household Equipment Mrs Louise Peet H Ec.....	Ext 517
Hoyt Elizabeth Ag Ann.....	Ext 209
Hughes H D Ag.....	Ext 226
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Hughes R M Bdsh.....	Ext 220
Hull Richard B Serv.....	Ext 281
Hummel J G Engr.....	Ext 409
Hummel Lynn Franklin Engr.....	Ext 243
Huntress Keith G E O B.....	Ext 218
Hurley Alice Engr.....	Ext 292
Hygiene Hosp.....	Ext 391

I

Industrial Arts Thomas A Hippaka Ag.....	Ext 519
Industrial Arts Lab I A.....	Ext 265
Ingle Harold C P.....	Ext 286
Insectary Insect.....	Ext 474
Institution Management Fern Gleiser H Ec.....	Ext 244
Institutional Tea Room H Ec.....	Ext 481
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Intramural Office Men's Gym.....	Ext 325
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See Home Management Houses	
Iverson C A Dy In.....	Ext 495

J

Jackson C S C S.....	Ext 556
Jackson William T Bdsh.....	Ext 578
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Jensen John H Chem E.....	Ext 212
Johns I B Chem.....	Ext 583
Johnson David G Ag Ann.....	Ext 562
Johnson H D Armory.....	Ext 469
Johnson Iver J Ag.....	Ext 226
Johnson M J V Cl.....	Ext 342
Johnston Floyd Mor.....	Ext 423
Jones Mrs Alma H Mor.....	Ext 227
Jones L Meyer V Phys.....	Ext 458
Jones W Paul E O B.....	Ext 498
Julander Odell Ag.....	Ext 554

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 Night calls—Between 10 pm and 7 am—
 See night number list on page 11
 M D Helser Bdsh.....Ext 425

K

Kachulis Mrs Elsie H Ec.....Ext 537
 Kasch Howard E Serv.....Ext 553
 Kehlenbeck A P Bdsh.....Ext 480
 Kempf Clayton A Chem.....Ext 583
 Kent Geo C Bot.....Ext 335
 Kerekes Frank Engr.....Ext 449
 Kerr Douglas Men's Gym.....Ext 325
 Kildee H H Ag.....Ext 344
 Kimball Allen H Engr Ann.....Ext 594
 King D H Engr.....Ext 346
 King Mrs M L—Call Memorial Union—
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 King W Bernard Chem.....Ext 334
 Kirkman Mrs Johanna F E O B.....Ext 218
 Kitt Emma G H Ec.....Ext 439
 Kitzhaber Albert R E O B.....Ext 218
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 Kooser H L Serv.....Ext 221
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 Lane Stoddard Jr E O B.....Ext 314
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 Lantz H L Pl Lab.....Ext 566
 Larson J A Ag.....Ext 554
 Larson Mrs N May Mor.....Ext 227
 Lauer A R Bdsh.....Ext 596
 Laundry Ldy.....Ext 368
 Lee Chester D—Call Veterinary Research Farm
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 Lee Mrs Julia S H Ec.....Ext 410
 Lemke B C Engr.....Ext 516
 L'Engle Louise H Ec.....Ext 329
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 Library C H Brown Lib.....Ext 447
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 Lightburn Frank E Engr.....Ext 524
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 Lindblad Virginia I Women's Gym.....Ext 433
 Lindstrom E W Ag.....Ext 478
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 Lonsdale John T Chem.....Ext 567
 Lonseth Arvid T Bdsh.....Ext 264
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 Lorch Fred W Bdsh.....Ext 445
 Lowe Belle H Ec.....Ext 446
 Lubsen Rudolph J Eng Exp Sta.....Ext 507
 Lucas A M Sci.....Ext 236
 Lush Jay L Ag.....Ext 210
 Lyle Mary S H Ec.....Ext 510

Lynch Edw S Engr.....Ext 574
 Lyon Hall—See Residence Halls

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Maakestad W T Ag Ann.....Ext 562
 MacArthur Jessie Bdsh.....Ext 445
 MacDonald G B Ag.....Ext 554
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 Madden Faith H Ec.....Ext 517
 Maitland A M M E Lab.....Ext 274
 Majors Helen B Barton Hall.....Ext 269
 Mallam Edw D Bdsh.....Ext 498
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 Manning T W Engr.....Ext 516
 Marston Anson Engr.....Ext 310
 Martin John N Bot.....Ext 335
 Marvin K R Ag Ann.....Ext 376
 Mathematics Bdsh.....Ext 264
 E R Smith Bdsh.....Ext 490
 Mathison Marion Bdsh.....Ext 219
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 Mattox Mrs Sarah Men's Gym.....Ext 271
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 McClure Gail Hosp.....Ext 312
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 McDonald C W Mor.....Ext 559
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 McGuire Jack M Men's Gym.....Ext 272
 McKelvey J V Bdsh.....Ext 264
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 McNutt S H—Call Veterinary Research Farm
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 Meat Laboratory Fred J Beard Meat Lab.....Ext 460
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 Meeker W H Engr.....Ext 546
 Meldrum H R Ag.....Ext 486
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 Miller Cora B H Ec.....Ext 357
 Miller F C Engr.....Ext 492
 Miller Genevieve C Bdsh.....Ext 256
 Miller Russell D Phys.....Ext 295
 Miller Susan Ag.....Ext 353
 Mitchell A T Gym.....Ext 271
 Modern Languages Louis DeVries Bdsh.....Ext 480
 Monroe Gertrude C S Add.....Ext 251
 Moody V A Bdsh.....Ext 578
 Moomaw Virginia G Women's Gym.....Ext 433
 Morgan Barton Ag.....Ext 448
 Mortensen M Dy In.....Ext 547
 Moyer R A Engr.....Ext 475
 Murphy Glenn Lab Mech.....Ext 507
 Murphy H C Bot.....Ext 335
 Murphy L J Serv.....Ext 253
 Murray Chas V Adm.....Ext 343
 Murray Charles B Bdsh.....Ext 301
 Murray Wm G Ag Ann.....Ext 563
 Music Tolbert MacRae Mus.....Ext 526

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Nash William C Armory.....	Ext 545
Naylor Nellie M Chem.....	Ext 334
Nelson P Mabel H Ec.....	Ext 373
Nelson V E Chem.....	Ext 468
Nelson W C Engr.....	Ext 363
Ness Zenobia (Mrs) H Ec.....	Ext 470
Nichols H E Ag.....	Ext 291
Nickell Paulena H Ec.....	Ext 261
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Norby C H Bdsh.....	Ext 578
Nordin John A Eng Exp Sta.....	Ext 419
Norman A G Ag.....	Ext 486
Norman R A Engr.....	Ext 518
Norton Robert A B P L.....	Ext 360
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Nutty L T Mor.....	Ext 467

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O'Bryan Edna H Ec.....	Ext 439
Odell Col Herbert R Armory.....	Ext 240
Oderkirk A D Mor.....	Ext 562
Office Manager Fletemeyer Louise.....	Ext 549
Ohlson Margaret A H Ec.....	Ext 446
Hosp.....	Ext 229
Oldsen C A Ag Hall.....	Ext 358
Olson E O Serv.....	Ext 253
Olson Gladys H Ec.....	Ext 357
Olson O A Engr.....	Ext 492
Orlovich Robert B E O B.....	Ext 498
Orr Robert W Lib.....	Ext 382
Otopalik Hugo Men's Gym.....	Ext 272
Owens Wm A Jr Bdsh.....	Ext 306

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Paddock F B Mor.....	Ext 388
Paine Frank D Engr.....	Ext 243
Park O W Insect.....	Ext 474
Patterson Douglas Armory.....	Ext 225
Pattison Mattie E H Ec.....	Ext 338
Paustian R G Engr.....	Ext 449
Pearson Robert W Ag.....	Ext 486
Peet Mrs Louise J H Ec.....	Ext 517
Personnel for Men M D Helser Bdsh.....	Ext 425
John Holmes Assistant Bdsh.....	Ext 238
Mary Rex Assistant Bdsh.....	Ext 327
Petersen Christian Old Vet Cl.....	Ext 450
Peterson Aldor Bldg A.....	Ext 379
Peterson C W Lab Mach.....	Ext 507
Philbrook Clarence E Ag Ann.....	Ext 563
Phillips Kenneth A Chem.....	Ext 212
Phillips R E Ag.....	Ext 489
Phillips S D Engr Ann.....	Ext 594
Phipps Mabel Mor.....	Ext 227
Photoservice Geo W Cushman Serv.....	Ext 506
Physical Education for Men Geo F Veenker Men's Gym.....	Ext 271

Physical Education for Women

Germaine Guiot Women's Gym.....	Ext 584
Physical Plant Administration B H Platt C S.....	Ext 251
Physics Jay W Woodrow Phys.....	Ext 295
Pickett B S Ag.....	Ext 291
Pierre Wm H Ag.....	Ext 486
Pinney L E Phys.....	Ext 295

Plagge H H Pl Lab.....	Ext 566
Plagge H J Phys.....	Ext 295
Plant Chemistry W G Gaessler Chem.....	Ext 497
Platt B H C S.....	Ext 251
Plumbing & Electric.....	Ext 538
Poor Margaret E Sci.....	Ext 236
Pope Carolyn H Ec.....	Ext 439
Porter A R Mor.....	Ext 423
Porter R H Bot.....	Ext 496
Potgieter Fannie H Ec.....	Ext 537
Potts George Bdsh.....	Ext 283
Poultry Farm Sales Poultry Farm— See Ames Section	
Poultry Husbandry H L Wilcke Ag.....	Ext 489
Poultry Husb Farm Foreman—See Ames Section	
President's Office Charles E Friley Bdsh.....	Ext 255
Pride H E—Call Memorial Union—See Ames Section	
Prindle Bryce Sci.....	Ext 247
Printing Department Serv Howard E Kasch.....	Ext 553
Psychology J E Evans Bdsh.....	Ext 306
Public Speaking Guy S Greene Bdsh.....	Ext 397
Theatre Workshop Sidney Stone.....	Ext 438
Purchasing Agent George Potts Bdsh.....	Ext 283

Q

Quaife E L Mor.....	Ext 559
Quist John S Mor.....	Ext 531

R

Radio Station R B Hull Serv.....	Ext 281
Night calls—Between 10 pm and 7 am— See night number list on page 11	
W I Griffith Director Serv.....	Ext 281
Ramsey Guy R Ag.....	Ext 554
Rathbone Rosalie V H Ec.....	Ext 339
Rawson Esther L Bdsh.....	Ext 564
Raymond W R E O B.....	Ext 218
Reck Samuel H Jr Mor.....	Ext 311
Reddy C S Bot.....	Ext 335
Reed F P Mor.....	Ext 531
Reed J Joe Mor.....	Ext 560
Reeves Ellis M Bdsh.....	Ext 502
Registrar's Office Bdsh.....	Ext 414
Night calls—Between 10 pm and 7 am— See night number list on page 11	
J R Sage Bdsh.....	Ext 287
Reid James P Carp Shop.....	Ext 440
Reid Margaret Ag Ann.....	Ext 563
Religious Education Jack Finegan Bdsh.....	Ext 520

RESIDENCE HALLS

McGlade Madge I Dir of Residence Bdsh.....	Ext 402
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ALUMNI HALL

First Floor Annex.....	Ext 233
Second Floor.....	Ext 336
Third Floor.....	Ext 352
Emergency calls to Alumni Hall between 10 pm and 7 am—See night number list on page 11	

BARTON HALL

Majors Mrs Helen B Dir.....	Ext 269
Office of Residence First Floor.....	Ext 269
Ground Floor.....	Ext 453
Second Floor North.....	Ext 275
Second Floor South.....	Ext 551
Third Floor Room 306.....	Ext 341
Third Floor South.....	Ext 571
Emergency calls to Barton Hall between 10 pm and 7 am—See night number list on page 11	

RESIDENCE HALLS—Continued

BIRCH HALL

Nuckolls Mrs Bessie	Ext 277
Office of Residence	Ext 277
Ground Floor N Corridor	Ext 316
First Floor North	Ext 405
First Floor West	Ext 355
Second Floor North	Ext 294
Second Floor South	Ext 464
Second Floor West	Ext 572
Third Floor North	Ext 513
Third Floor South	Ext 304
Third Floor West	Ext 411
Emergency calls to Birch Hall between 10 pm and 7 am—See night number list on page 11	

ELM HALL

Vollmer Lillian Mrs Hall Dir.....	Ext 308
Office of Residence	Ext 308
First Floor East	Ext 491
First Floor South	Ext 421
Second Floor East	Ext 598
Second Floor South	Ext 452
Third Floor East	Ext 371
Third Floor South	Ext 484
Emergency calls to Elm Hall between 10 pm and 7 am—See night number list on page 11	

FREEMAN HALL

McDonald Katherine Mrs Hall Dir.....	Ext 407
Office of Residence	Ext 407
Ground Floor	Ext 565
First Floor South	Ext 443
Second Floor North	Ext 322
Second Floor South	Ext 534
Third Floor	Ext 246
Emergency calls to Freeman Hall between 10 pm and 7 am—See night number list on page 11	

GRADUATE HOUSE

Ext 309

Emergency calls to Graduate House between
10 pm and 7 am—See night number list
on page 11

HUGHES HALL

Hoxie Gertrude Mrs Hall Dir.....	Ext 211
Office of Residence	Ext 211
Ground East	Ext 395
First Floor East	Ext 482
First Floor South	Ext 333
First Floor West	Ext 380
Second Floor East	Ext 454
Second Floor South	Ext 384
Second Floor West	Ext 588
Third Floor East	Ext 293
Third Floor South	Ext 317
Third Floor West	Ext 581
Emergency calls to Hughes Hall between 10 pm and 7 am—See night number list on page 11	

LINCOLN WAY COTTAGE

Pundt Helen Hall Dir.....	Ext 589
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Emergency calls to Lincoln Way Cottage
between 10 pm and 7 am—See night
number list on page 11

LYON HALL

Nichol Frances Mrs Hall Dir	Ext 493
Office of Residence	Ext 493
Ground Floor	Ext 228
First Floor South	Ext 313
Second Floor North	Ext 511
Second Floor South	Ext 422
Third Floor	Ext 215
Emergency calls to Lyon Hall between 10	

RESIDENCE HALLS—Continued

pm and 7 am—See night number list
on page 11

MEMORIAL UNION

Gordon Harper Mrs Hall Dir—Call Memorial
Union—See Ames Section

NEW MEN'S HALL

Peisen Rachel Miss Hall Dir.....	Ext 461
Office of Residence	Ext 461
First Floor North	Ext 262
First Floor South	Ext 359
Second Floor North	Ext 505
Second Floor South	Ext 461
Third Floor North	Ext 552
Third Floor South	Ext 249
Fourth Floor North	Ext 570
Fourth Floor South	Ext 364
Fifth Floor	Ext 451

Emergency calls to New Men's Hall between
10 pm and 7 am—See night number list
on page 11

OAK HALL

Sadler Fern Mrs Hall Dir.....	Ext 307
Office of Residence	Ext 307
Recreation Room	Ext 224
First Floor Janitor	Ext 349
First Floor North	Ext 260
First Floor South	Ext 289
Second Floor North	Ext 430
Second Floor South	Ext 471
Third Floor North	Ext 539
Third Floor South	Ext 569
Fourth Floor North	Ext 320
Fourth Floor South	Ext 370

Emergency calls to Oak Hall between
10 pm and 7 am—See night number
list on page 11

RIDGEWAY HOUSE—See Ames Section

ROBERTS HALL

Young Madge Mrs Hall Dir.....	Ext 582
Office of Residence	Ext 582
First Floor North	Ext 332
First Floor South	Ext 235
Second Floor North	Ext 522
Second Floor South	Ext 413
Third Floor North	Ext 392
Third Floor South	Ext 248
Typewriting Room SW Hall	Ext 508

Emergency calls to Roberts Hall between
10 pm and 7 am—See night number
list on page 11

STADIUM DORM

Ext 530

Emergency calls to Stadium Dorm between
10 pm and 7 am—See night number list
on page 11

WELCH HALL

Rice Mrs Mona L Dir.....	Ext 548
Office of Residence	Ext 548
First Floor East	Ext 217
First Floor South Corridor	Ext 504
Second Floor East	Ext 326
Second Floor West	Ext 434
Third Floor East	Ext 541
Third Floor West	Ext 237
Fourth Floor	Ext 362

Emergency calls to Welch Hall between
10 pm and 7 am—See night number
list on page 11

Rex Mary Bdsh.....	Ext 327
Rheiner Stanley Y M C A.....	Ext 241
Rice Mrs Lola S Bdsh.....	Ext 375
Richardson C H Insect.....	Ext 474
Richey H W Ag.....	Ext 239

Ridgeway Cottage	
See Ames Section	
Ritchie Robt Dy In.	Ext 436
Roberts Hall—See Residence Halls	
Roberts Maria M Bdsh.	Ext 403
Robertson J Fred Bdsh.	Ext 264
Robinson J L Ag.	Ext 226
Robinson P G Bdsh.	Ext 264
Robotka Frank Ag Ann.	Ext 337
Roddy Dr H J Hosp.	Ext 312
Rogers Chas E Ag Ann.	Ext 376
Rogness M L Engr.	Ext 492
Ross Earle D Bdsh.	Ext 578
Ross Merl J Men's Gym.	Ext 271
Rothacker R R L A.	Ext 595
Roudebush Roy E Engr.	Ext 518
Rowe Charles G Bdsh.	Ext 480
Rowe John A Insect.	Ext 474
Rudnick A W Dy In.	Ext 495
Runnells R A V Path.	Ext 521
Rundle Robert E Chem.	Ext 583
Russell M B Phys.	Ext 295
Ag	Ext 486
Russell Mabel H Ec.	Ext 470
Ruth Burrell F Chem E.	Ext 479
Ryan Bryce Ag Ann.	Ext 366
Ryder John D Engr Ann.	Ext 415
Rye C A Engr Ann.	Ext 281

S

Sage J R Bdsh.	Ext 287
St Clair L E Vet Anat.	Ext 450
Sandfort John F Engr.	Ext 354
Sass John E Bot.	Ext 335
Sater Enid H Ec.	Ext 517
Sather Mary Elva H Ec.	Ext 543
Sauvain L E Bk S.	Ext 494
Schaefer Ben W C S.	Ext 251
Schanche A N Hosp.	Ext 312
Schilleter J C Ag.	Ext 239
Schlick W J Engr Exp Sta.	Ext 385
Schmidt Harry J Men's Gym.	Ext 325
Schmidt L B Bdsh.	Ext 578
Schramper Wm H Engr.	Ext 516
Schreck Everett M Bdsh.	Ext 298
Schroeder Ira Mus.	Ext 526
Schultz T W Ag Ann.	Ext 563
Schulz J A Chem.	Ext 296
Schutter Robt E Armory.	Ext 225
Schwarte L H—Call Veterinary Research Farm	
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Science Adm H V Gaskill Dean Bdsh.	Ext 418
Scott Thomas G Sci.	Ext 474
Settles Olive H H Ec.	Ext 529
Sexauer T E Ag Ann.	Ext 350
Shannon Wm J Chem.	Ext 583
Sharf Mrs Maude M H Ec.	Ext 223
Shattuck F V Bdsh.	Ext 298
Shearer P S Ag.	Ext 396
Shedd C K A E.	Ext 360
Shelton Lt James H Armory.	Ext 225
Shepherd G S Ag Ann.	Ext 337
Shilling Ida M H Ec.	Ext 329
Short Course Headquarters R M Vifquain Ag.	Ext 455
Lobby Phone Ag.	Ext 465
Simon Clifford M Ag Ann.	Ext 267
Simonson Roy W Ag.	Ext 486
Simpson Ruby Mor.	Ext 427
Sloss House—See Residence Halls	
Smith A A Bdsh.	Ext 501
Smith Dwight A V Cl.	Ext 342
Smith Edwin R Bdsh.	Ext 490

Smith Erma Sci.	Ext 236
Smith Helen F Bdsh.	Ext 264
Smith Janet K H Ec.	Ext 544
Smith Maxwell F Engr.	Ext 550
Smith R K Engr.	Ext 477
Snedecor G W Serv.	Ext 257
Social Life Mary Rex Bdsh.	Ext 327
Soil Conservation Browning G M	Ext 437
Soth Lauren K Mor.	Ext 463
Sowers James W C S.	Ext 251
Spangler M G Engr Exp Sta Lab.	Ext 385
Spedding Frank H Chem.	Ext 468
Spinney L B Phys.	Ext 295
Stacy W H Mor.	Ext 462
Standen J H Bot.	Ext 335
Starbuck A E O B.	Ext 498
Starrak J A Ag Ann.	Ext 448
Statistical Laboratory G W Snedecor Serv.	Ext 257
Stenographic Service Bdsh.	Ext 515
Stephens Lillie E H Ec.	Ext 357
Stephens Marie H Ec.	Ext 537
Stephenson Lois D Mor.	Ext 560
Stevens Donald S Engr.	Ext 245
Stevenson W H Ag.	Ext 353
Stewart George Poult Lab.	Ext 328
Stewart Lowell O Engr.	Ext 475
Stiles Harold Phys.	Ext 295
Stiles William B Engr.	Ext 379
Stocker Fred C S.	Ext 251
Stoever H J Engr.	Ext 409
Stone Sidney C Bdsh.	Ext 397
Theatre Workshop	Ext 438
Stouder K W Mor.	Ext 559
Strickland Paul D Armory.	Ext 225
Struthers Donald K A E.	Ext 462
Student Loan Office Maria M Roberts Bdsh.	Ext 403
Student Organizations Marian Mathison Bdsh.	Ext 219
Sullivan Lenore H Ec.	Ext 481
Summer Quarter J E Wert Ag.	Ext 540
Sunderlin Edith M N S.	Ext 585
Sutherland Clayton Men's Gym.	Ext 272
Swann Violette Phys.	Ext 295
Swanson Lydia V N S.	Ext 585
Swanson Pearl P H Ec.	Ext 576
Sweeney Orland Russell Chem E.	Ext 212
Sweet Elizabeth H Ec.	Ext 446

T

Taff Paul C Mor.	Ext 456
Tauber O E Sci.	Ext 236
Taylor Beryl S Men's Gym.	Ext 272
Taylor Paul C S.	Ext 538
Technical Journalism Chas E Rogers Ag Ann.	Ext 376
Teter N C Engr.	Ext 492
Textiles and Clothing	
Rosalie V Rathbone H Ec.	Ext 339
Theoretical and Applied Mechanics	
H J Gilkey Engr.	Ext 524
Thomas B H Chem.	Ext 296
Thomas W A Engr Ann.	Ext 415
Thompson L S Library.	Ext 382
Thompson Sam H Mor.	Ext 487
Ag Ann.	Ext 231
Thompson Verna J Bot.	Ext 496
Thornton Sgt Jesse H Armory.	Ext 225
Tiernan Elizabeth—Call Memorial Union—	
See Ames Section	
Tiernan Maj Thomas M Armory.	Ext 225
Tiffany Margaret Agr Ann.	Ext 563
Tilden Winifred R Women's Gym.	Ext 433
Timm LeRoy C Men's Gym.	Ext 272
Tingley Florence Bdsh.	Ext 418

Tintner Gerhard Ag Ann.....	Ext 563	Wallace J J Ag.....	Ext 230
Bdsh.....	Ext 264	Waller E F V Path.....	Ext 521
Tomlinson Howard M Bdsh.....	Ext 501	Walls Florence N—See Ames Section	
Treasurer's Office Bdsh.....	Ext 458	Walsh F E V Adm.....	Ext 568
C B Murray Treasurer Bdsh.....	Ext 301	Warner Eleanor F Lib.....	Ext 591
Treneman Lt Robt A Armory.....	Ext 225	Waugh Alice H Ec.....	Ext 428
Turner Marcia E H Ec.....	Ext 555	Webber H A Chem Ec.....	Ext 479
Tuthill L D Sci.....	Ext 236	Weber George R Sci.....	Ext 247
Twining Paul E Bdsh.....	Ext 595	Welch Hall—See Residence Halls	
Two good Arthur P Serv.....	Ext 253	Welch Hall Kitchen Welch Hall— See Ames Section	

U

Underkofler Leland A Chem.....	Ext 583
Urban Frances K H Ec.....	Ext 412
Ustrud H O Lab Mech.....	Ext 507

V

Vance Thomas F Bdsh.....	Ext 306
N S.....	Ext 585
Van Vlack C H A E.....	Ext 462
Veenker Geo F Men's Gym.....	Ext 271
Venzke Walter George V Anat.....	Ext 450
Vernon W M Mor.....	Ext 323
Veterinary Administration Charles Murray V Adm.....	Ext 343
Veterinary Anatomy H L Foust V Anat.....	Ext 450
Veterinary Clinic C H Covault V Cl.....	Ext 342
Night calls—Between 10 pm and 7 am—See night number list on page 11	
Veterinary Hygiene I A Merchant V Path.....	Ext 521
Veterinary Medicine C H Covault V Adm.....	Ext 263
Veterinary Obstetrics F E Walsh V Adm.....	Ext 568
Veterinary Pathology E A Benbrook V Path.....	Ext 521
Veterinary Physiology & Pharmacy H D Bergman V Phys.....	Ext 485
Veterinary Research Farm S Beach ave— See Ames Section	
Veterinary Surgery George R Fowler V Adm.....	Ext 342
Vieg John A Bdsh.....	Ext 578
Vieth E L Ag.....	Ext 424
Vifquain R M Ag.....	Ext 455
Virtue Byron T A E.....	Ext 457
Visual Instruction H L Kooser Serv.....	Ext 221
Vocational Education Barton Morgan Ag.....	Ext 448
Volz E C Pl Lab.....	Ext 319
Von Tungeln Geo H Ag Ann.....	Ext 366

W

WOI Radio Station Serv.....	Ext 281
Wakeley Raymond E Ag Ann.....	Ext 366
Walker Albert L E O B.....	Ext 498

Wellhouse W H Sci.....	Ext 236
Wendell Richard G E O B.....	Ext 498
Werkman C H Sci.....	Ext 386
Wert James E Ag.....	Ext 540
Wessels Ruth Agr An.....	Ext 376
Westcot Mabel S—Call Freeman Hall Dietn— See Ames Section	
Whisler Benjamin E Engr.....	Ext 475
White Harold D Ag Engr.....	Ext 457
Whitfield Wm R Mor.....	Ext 323
Whitney Falba F H Ec.....	Ext 329
Whittaker Jennie Serv.....	Ext 253
Wilcke H L Ag.....	Ext 489
Wilcox Walter W Ag Ann.....	Ext 562
Wilhelm H A Chem.....	Ext 468
Wilkins Mrs Eleanor H Ec.....	Ext 330
Wilkinson J A Chem.....	Ext 351
Willingham J J D In.....	Ext 495
Willis Ben E Engr Ann.....	Ext 415
Willson L H Phys.....	Ext 295
Wilsie C P Ag.....	Ext 226
Wilson Eugene H Lib.....	Ext 447
Winfrey Robley Engr Exp Sta.....	Ext 385
Witt Lawrence Agr An.....	Ext 231
Wolf Leonard Engr Ann.....	Ext 594
Wood Harland G Sci.....	Ext 247
Woodrow Jay W Phys.....	Ext 295
Woody Oscar G Engr Ann.....	Ext 594
Workman Nora Mor.....	Ext 227
Wright Wallace Engr.....	Ext 419
Wyckoff Viola Ag Ann.....	Ext 563

Y

Yoder Lester Chem.....	Ext 296
Y M C A Ray C Cunningham Alumni H.....	Ext 241
Y W C A Mrs Margaret Lange Alumni H.....	Ext 276
Yule Marion H Ec.....	Ext 357

Z

Zoology C J Drake Sci.....	Ext 236
Insectary.....	Ext 474

NIGHT NUMBERS

To make a call between 10 p.m. and 7 a.m. from a college telephone to a college telephone with a night number, dial "9" and give the night number to the operator who will handle your call.

To call college telephones from "outside" telephones during the period 10 p.m. to 7 a.m., give the operator the night number of the telephone you wish to reach.

Alice Norton Home Management House.....	2621
Alumni Hall.....	2617
Barton Hall.....	1068
Birch Hall.....	1989
Business Office.....	2620
E H Richards Home Management House.....	2613
Elm Hall.....	1661
Freeman Hall.....	1156
Gertrude Coburn Home Management House.....	2605
Graduate House.....	2603
Heating Plant.....	2611
Hospital.....	2626
Hughes Hall.....	2628

Isabel Bevier Home Management House.....	2605
Junior College Office.....	2620
Lincoln Way Cottage.....	2603
Lyon Hall.....	740
New Men's Hall.....	2609
Oak Hall.....	2761
Radio Station.....	228
Registrar's Office.....	2620
Roberts Hall.....	1525
Sloss House.....	2621
Stadium Dorm.....	2609
Veterinary Clinic.....	2101
Welch Hall.....	2344

IOWA STATE COLLEGE

Athletic Department

BASKETBALL SCHEDULE

1941-1942

Dec. 4	COE at Ames	Jan. 24	MISSOURI at Columbia
Dec. 8	DRAKE at Des Moines	Jan. 26	OKLAHOMA at Norman
Dec. 13	BRADLEY TECH at Peoria	Jan. 31	NEBRASKA at Ames
Dec. 20	GRINNELL at Ames	Feb. 7	NEBRASKA at Lincoln
Dec. 31	DRAKE at Ames	Feb. 9	KANS. STATE at Manhattan
Jan. 7	DUBUQUE at Ames	Feb. 16	KANSAS at Lawrence
Jan. 10	MISSOURI at Ames	Feb. 23	OKLAHOMA at Ames
Jan. 19	KANSAS at Ames	Feb. 27	KANSAS STATE at Ames

FOOTBALL SCHEDULE

1942

Sept. 28	Denver at Denver
Oct. 3	Nebraska at Lincoln
Oct. 10	Marquette at Ames
Oct. 17	Drake at Ames
Oct. 24	Missouri at Columbia
Oct. 31	Oklahoma at Ames
Nov. 7	Villanova at Philadelphia
Nov. 14	Kansas at Ames
Nov. 21	Kansas State at Manhattan

RECREATIONAL AREA

This beautiful area open to the public.

Golf Course (18 holes)—10 coupon book—\$7.50. Transferable.

25 Tickets—\$10.00—Non-transferable.

Free Picnic Area must be reserved in advance. Call Office (Telephone 2500—Ext. 271) during week; Club House (Telephone 2500—Ext. 398) Saturday, Sunday, Holidays.

Free bridle paths and hiking.

LAWN BOWLING

The Iowa State Lawn Bowling Association is open to the public. This ancient sport has proved very popular and interesting in Ames. Memberships are limited—\$2.00 per year. Call Telephone 2500—Ext. 271.



OUR POLICY

The policy of this organization, as a part of the Bell System, is to provide at all times the best possible telephone service at the lowest rates consistent with reasonable earnings and fair treatment of employees.

Operating under this policy, the management of the Company has a three-fold obligation as follows:

Our obligation to the public is to provide pleasing and constantly improved and broadened service, which is as free as possible from errors, imperfections and delays, and to furnish such service at the lowest practicable charges.

Our obligation to employees is to pay wages that are in all respects fair and just; to provide safe and agreeable working conditions, and to deal fairly and considerately with each individual and group.

Our obligation to investors is to provide every reasonable safeguard for the money thousands of men and women have invested in the business and to operate the property so that it will yield a fair return.



President

NORTHWESTERN BELL TELEPHONE COMPANY

